

ELEMENTS POST

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INDIA EDITION

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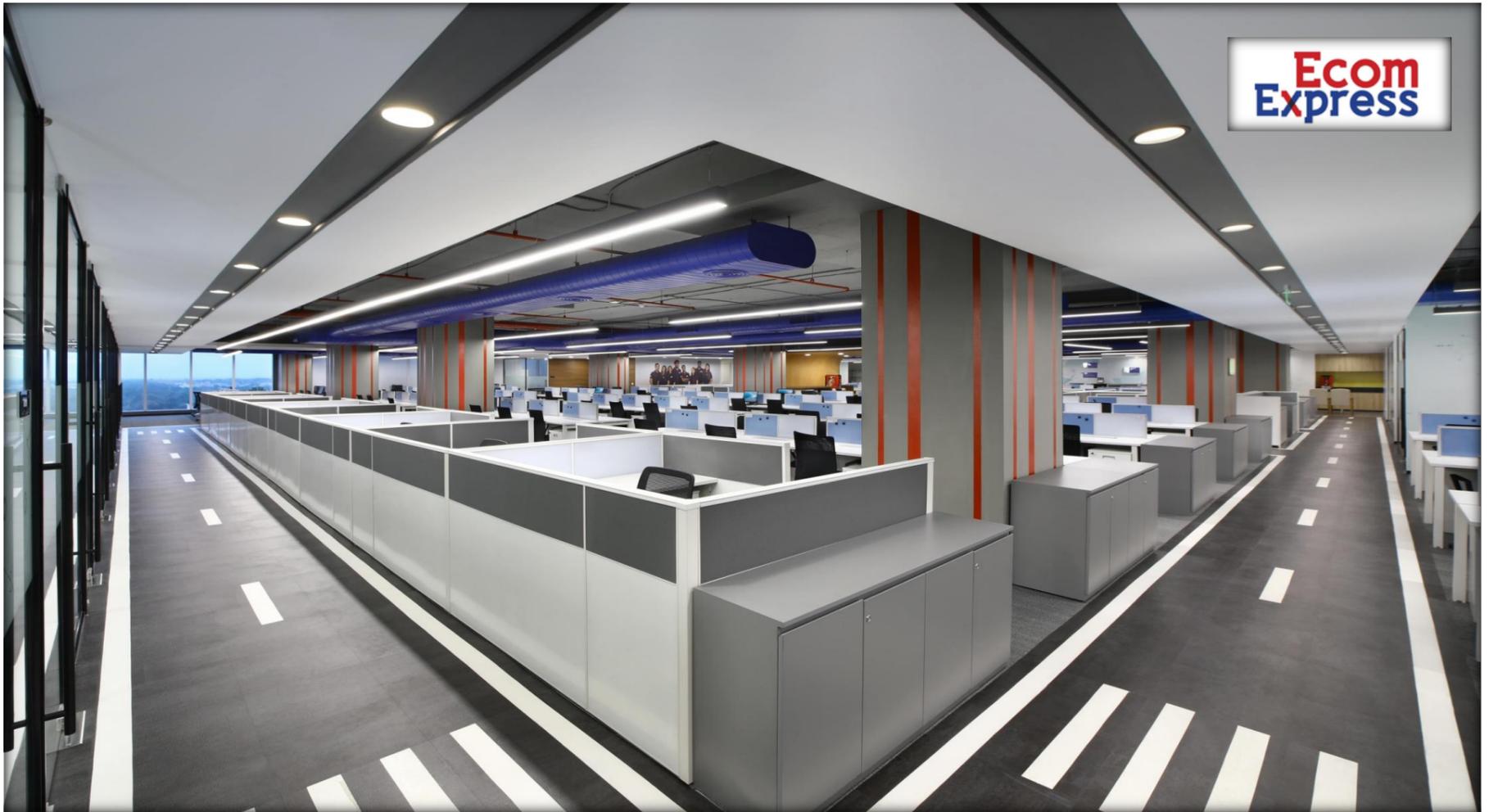
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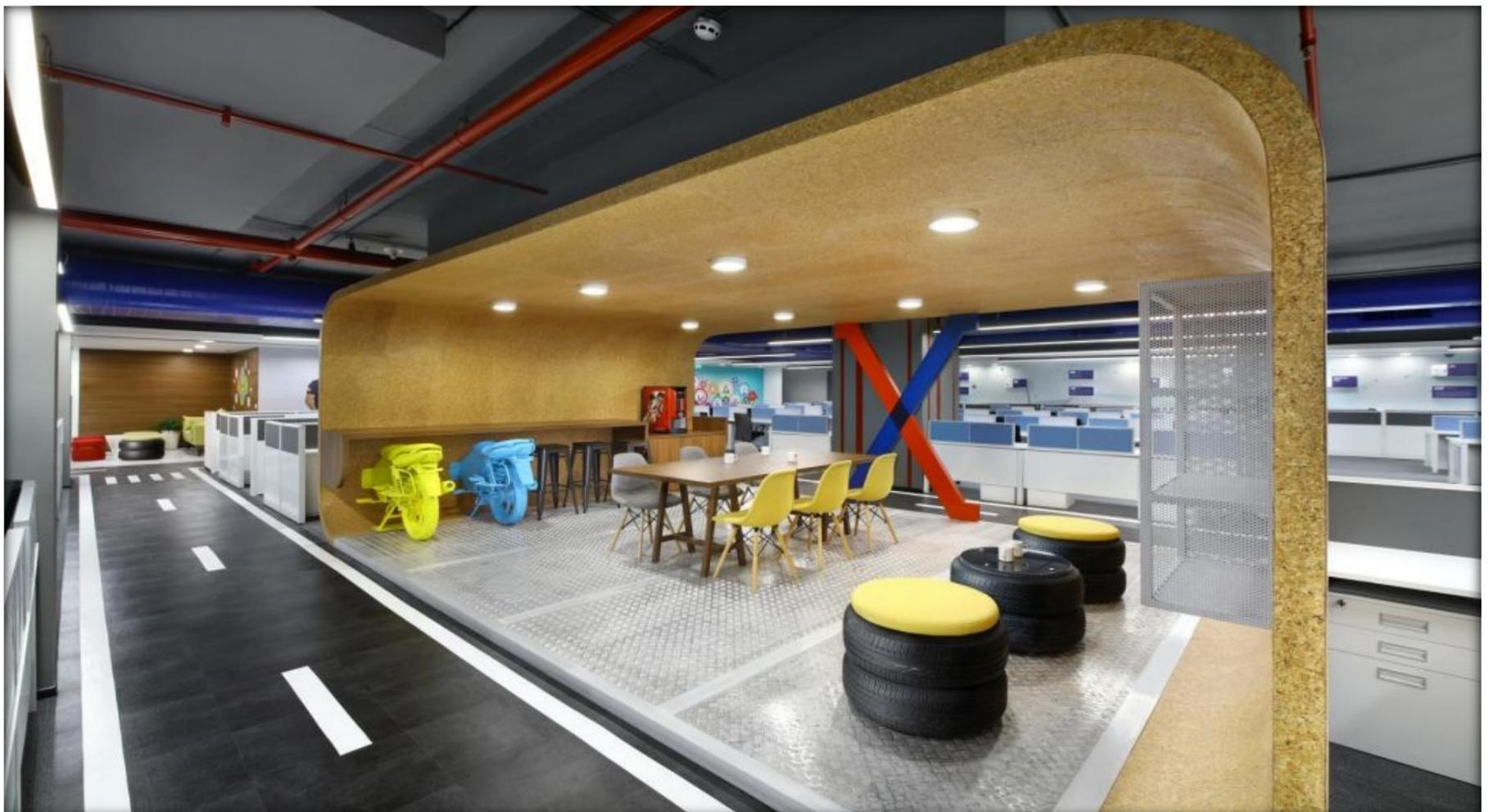
KASTEL – FINE ITALIAN
FURNITURE FOR YOUR OFFICES

SUCCESS STORIES

CHERRY HILL INTERIORS - **CREATING WORKPLACES THAT INSPIRE**

Successful commercial and workplace environments are those that best leverage physical space as a strategic tool to achieve organizational goals. Whether creating workplace environments that inspire collaboration and employee health to commercial office buildings geared toward attracting exceptional tenants, we

partner with our clients to help them achieve their vision. The Office of E.COM Express, a leading logistics company inspired by its nature of work, growing networks, Logistics, delivery and digital services that ensures connectivity between their partners to end consumers.



“The key was to create a space that brought together and connected the many departments of the company incorporating their needs and culture”

MR. RAHUL BHAT
Managing Director
Cherry Hill Interiors Pvt. Ltd.



This interior by Geo Designs offers a vibrant and contemporary atmosphere infusing a sense of welcome and well-being in the work space for all.

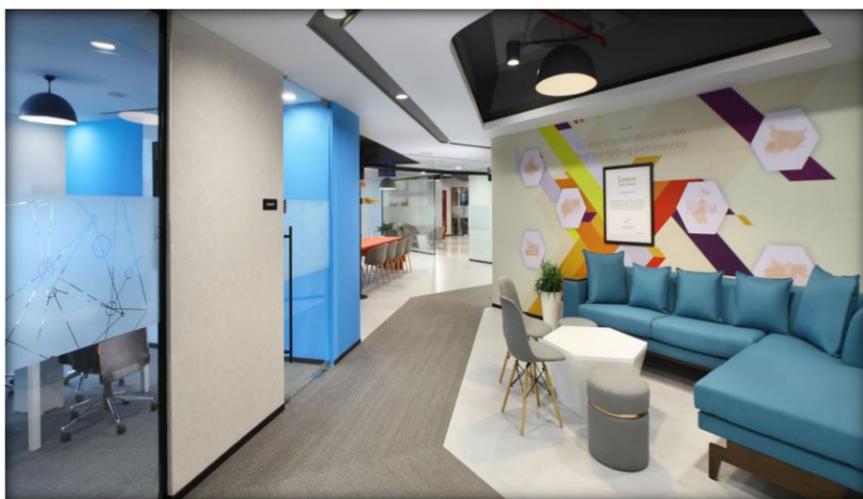
From the buffer lobby space, a corten steel feature mascot made of folded plates, custom designed for this office guides one to reception area. Neutral base palette of greys and white, a pop of brand colour, metal pipes, open ceiling and a trophy display talks of the achievements of ECOM as one enters.

A road network circulates throughout connecting the office space and is strategically furnished with refuelling stops at bends/turns and ends. These stops are collaborative spaces for interaction, break-out zones, meeting rooms for brainstorming, Conference Room and Cafeteria.

Further quirky props as seats made of recycled bikes in coffee area, vintage street lights, tyre poufs, road direction signage and traffic lights accentuate the road network experience. A satellite feature model and various graphics talk of the digital services provided by Ecom.

Monochrome colour scheme with warmth of wood in furniture and transparency of the glass walls characterize the work and professionalism for Director Offices.

Bright colours infused by furniture and graphics about Ecom and its people bring in playful energy in office space. This new office provides better facilities to encourage connected ways of working to employees and a stronger brand presence to the rapidly growing company.



INDUSTRY SHOWCASE

THE CLARKS GROUP OF HOTELS INITIATIVE - 'SEEDS OF CHANGE' - REDUCING CARBON FOOTPRINT



Delhi: In an effort to reduce the carbon footprint and help make the world a healthier space for posterity, the Clarks group of hotels has started an initiative -Seeds of Change, where the group promises to plant a tree in your name. One needs to fill up a simple form with his name and email address, that is present on the Clarks Group of Hotels website, and a tree will be planted in the name.

With the rising threat to the environment, many Corporates under its CSR mandate are going for tree plantation drives. The Clarks group of hotels conducted a plantation drive on 1st August to initiate the initiative, with plantation of 200 saplings. The group aims to plant 10,000 trees by 2018-19. The saplings will be planted on Clarks Project Sites and will be maintained by the Clarks Group. Clarks will continue to regularly monitor the growth of the saplings. In 2019-20, the group aims to plant 20,000 trees.

Speaking on the occasion Mr. Apurv Kumar, M.D. Clarks Group of Hotels, "The environment will either be green or not at all". Another spokesperson added, "The way quality of air is getting affected is alarming. We all need to take the environment seriously. Through Clarks Seeds of Change, we aim to reduce carbon levels by creating oxygen hubs which will help in increasing oxygen levels. The increase plantation of trees further leads to a reduction in the growing temperatures. This is not a

one-time initiative, we are going to conduct such drives regularly." The main aim of tree plantation will increase bird's migration, attracting bird watcher and naturalists to the destination. The trees were planted in the presence of dignitaries like M.D. Clarks Group of Hotels, Apurv Kumar, Animal Activist and Former President Help in Suffering, Mrs. Timmie Kumar.

LEADERSHIP PROFILE

MR. ANANT KUMAR

Joint Managing Director

Founder of 1589 Hotels and inheritor of the legendary hospitality of the Clarks Hotels. Alumnus of Doon School, Malvern College UCL, & ISB. Economic & Finance proficient. He has worked in transactional advisory roles for Ernst & Young in development of Hospitality brands

MR. UDIT KUMAR

Joint Managing Director

Co-founder of 1589 Hotels and inheritor of the legendary hospitality family name of Clarks Hotels. Alumnus of The International School Bangalore and Warwick Business School. His strength lies in financial management of Projects and Hotel Operations

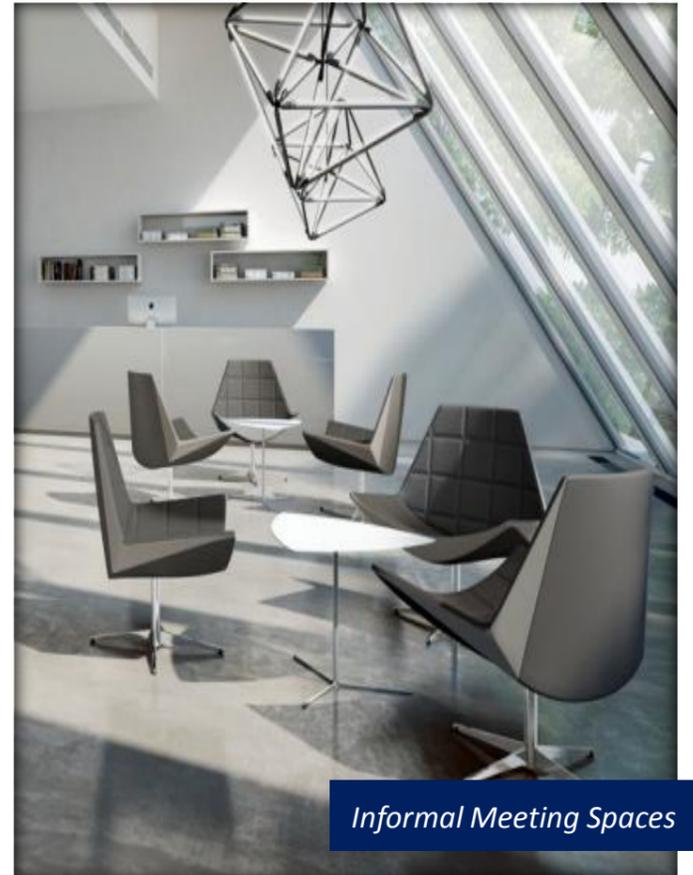
PRODUCT SHOWCASE



INTRODUCING **KASTEL** – FINE ITALIAN FURNITURE FOR YOUR OFFICES



Designer Lounge Seating



Informal Meeting Spaces



Colorful Cafeteria Furniture



Fabulous Executive Armchairs



Comfortable Task Chairs

YOUTH SHOWCASE

EMERGING TRENDS IN CONSTRUCTION AND DESIGN INDUSTRY

With the year 2018 almost through, it is time to look at some of the key industry trends/ predictions and see which ones are shaping up. The construction industry has always been perceived to be notoriously slow to jump into technology, however, things are changing quickly in this sector and newer forms of technology are being adopted by leaders worldwide. Let's have a look at some of the trends that are expected to stick in the coming years, especially 2019.

**1. BUILDING INFORMATION MODELING**

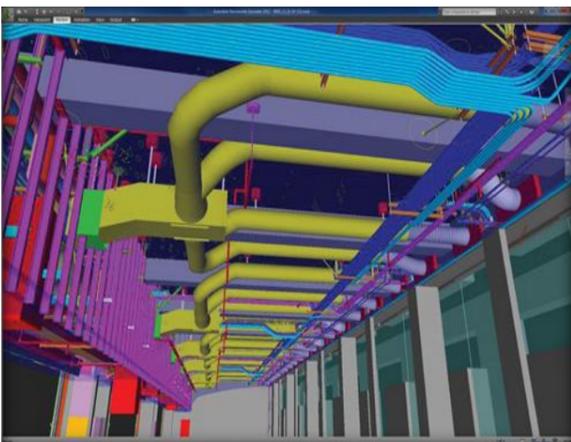
BIM is now part of the regular scope of work for many organisations that like to know beforehand the probable issues in construction projects that they will face. BIM not only increases collaboration, it reduces construction costs, promotes a safer building process that will result in faster construction and minimize safety incidents. Being a 6D approach, its being used for almost all type of construction projects.

**2. STAY GREEN**

This trend, which started some years ago, will continue to rise every year & is becoming more important to builders and contractors. Recycling, reusing and rethinking our approach to common daily activities is a must for builders. More legislations & laws should promote the green building practices in the upcoming years, especially 2019

**3. INTERNET OF THINGS (IoT)**

Technology at the tip of our fingers-internet has become an integral part of our lives. Everything is about the data moving across the web. The tools we have easy access to can help increase productivity like collaboration, sharing, photos, docs, data, logistics, inventory, time tracking, vehicle remote and tool detection are among the things builders use the most, and that technology will only get smarter

**4. 3-D LASER SCANNERS**

A 3-D laser scanner creates a digital reproduction of the dimensions and the positions of an object in space. It can then transform that data into a point cloud image. This technology offers a more precise way to measure all the structures in a building compared to conventional measurement tools. While it is not being widely used as of yet, it is a trend that is expected to be adopted at a faster rate over the next few years

**5. DRONES & VIRTUAL REALITY**

Drones have been one of the hottest trends for the last two or three years and they are here to stay. They can access remote locations, are equipped with cameras, can collect data, complete safety inspections, capture project progress, etc. You use them to create interactive 3D modelling using a VR environment that allows you to make changes and test their effects before implementing them in the real world

**6. AUGMENTED REALITY (AR)**

Augmented Reality helps superimpose contextual information about a space over the user's view of the real world, providing additional data while still permitting interaction with the real environment. The Daqri helmet is an example of AR in construction, which provides real-time information and data about the construction environment to workers, such as animated instructions on how to complete a task

Submitted by:

Adisha Aggarwal

College of Engineering Pune

HEALTH & WELLNESS

FIVE REASONS WHY YOGA IS GOOD FOR YOU!



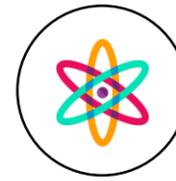
Enhances your body's immune system



Reduces anxiety, anger, depression, & confusion



Increases blood flow & reduces heart rate



Increases energy & positivity in the mind



Increases productivity & reduces stress

RIDDLE ME THIS

#1

IF TWO PAINTERS CAN COMPLETE TWO ROOMS IN TWO HOURS. HOW MANY PAINTERS WOULD IT TAKE TO DO 18 ROOMS IN 6 HOURS?

#2

AN ELECTRIC TRAIN IS GOING SOUTH AT 98 MPH. THE WIND IS BLOWING NORTHEAST. WHICH DIRECTION IS THE SMOKE BLOWING?

#2

WHAT BUILDING HAS THE MOST STORIES?

ANSWERS
#1 - SIX PAINTERS
#2 - IT'S AN ELECTRIC TRAIN - NO SMOKE
#3 - THE LIBRARY

QUOTE OF THE MONTH

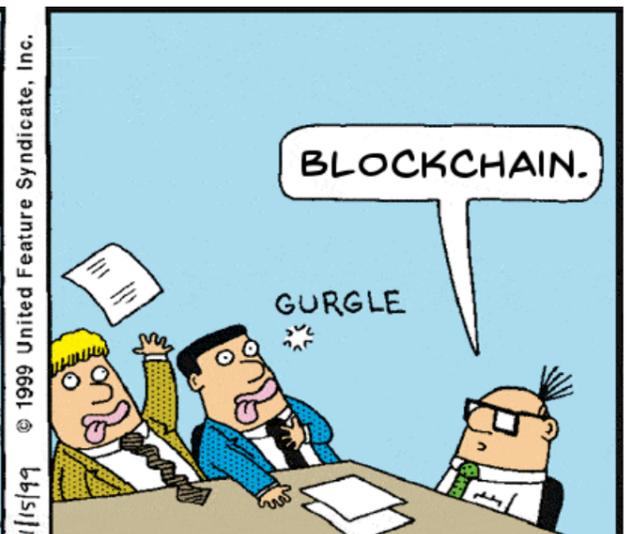


"Most people, they have fancy ideas in the evening, but when they wake up in the morning, they go back to the same job. **We have to do something different**"

~Jack Ma



OFFICE HUMOR



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Editorial

A word from the editor...

Hero. The word sparks images of people in capes with amazing capabilities. But is that the real meaning of a Hero?

Webster's New World Dictionary defines a hero as any person who is admired for being noble or courageous, not necessarily a superhuman with shocking powers.

Really, there is a hero in all of us, just begging to be set free. **Unleash your inner hero today!**

ARUNI SHARMA
Editor, Elements Post

To contribute articles and/or share feedback, email to contact@elementspost.in or write to the editor: aruni.sharma@elementspost.in

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