

# ELEMENTS POST

JANUARY 2019

INDIA EDITION

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NEW DELHI

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TAKING OVER 2019



OFFICE DESIGN OF THE MONTH – **KAS ASIA, NEW DELHI**



*The KAS (New Delhi) Office –  
Executed by Cherry Hill Interiors*





## PRODUCT SHOWCASE

**VICCARBE – FINE CONTEMPORARY DESIGNS FOR THE ELEGANT OFFICE****VICCARBE – PENTA****VICCARBE – PENTA**

An armchair with a strong personality and balanced proportions for the home and public spaces. Featuring superior comfort, it is designed as a 73 cm standard table chair for the home, restaurants or as a guest chair in hotel and office waiting areas.

**VICCARBE – WRAPP**

An easy chair whose perfectly balanced proportions and embracing, elegant back result in a unique, sensual shape.

**VICCARBE – WRAPP****VICCARBE – ASPA****VICCARBE – ASPA**

Collection of tables for the residential and commercial market. The wide range of options, both in height and finishes, makes ASPA a highly versatile table and a best seller in our collection.

**VICCARBE – SEASON**

Upholstered bench for contract use. Its streamlined proportions, singular shape with two heights, allowing different seating positions, make this bench a very valuable piece of furniture. Soft furniture ideal for waiting areas in offices, restaurants, hotels or distinctive homes.

**VICCARBE – SEASON****VICCARBE – MAARTEN****VICCARBE – MAARTEN**

Table system is based on a technical minimalist leg solution that does not need a structure and can be attached directly to the table top. Having no structure and a table top thickness of just 5 mm it acquires great visual lightness. There are endless uses, finishes and formats with this innovative system.



## YOUTH SHOWCASE

**OFFICE DESIGN** – THE TRENDS TAKING OVER 2019

Office design has always played an integral role in the success of a business. Each year, new technologies are being implemented and new trends are being adopted in office spaces around the world. This constantly evolving landscape opens up avenues for exciting office design opportunities and experimentations. Optimization of offices is expected to increase exponentially as we head into a new year and beyond.

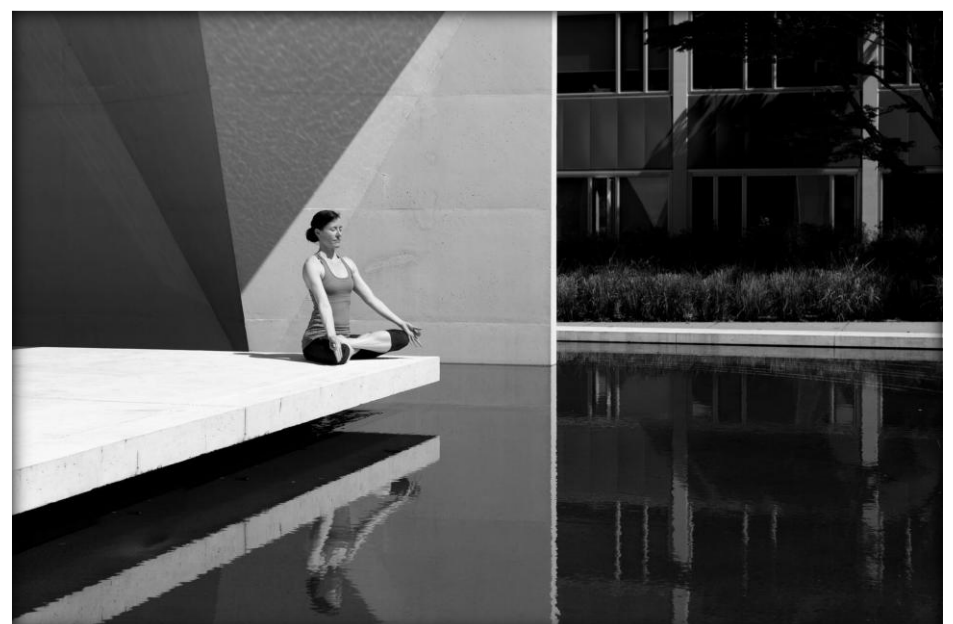
Innovation is part of any successful business strategy. Successful businesses are always on the lookout for new, innovative ways to gain a competitive edge while improving the bottom line. Attracting and retaining top talent is the key driver of success in this hyper-competitive environment. Companies are focusing more than ever to understand what potential employees are looking for in a workplace environment, while also managing the expectations of their current employees. The trends in 2019 build upon the design trends of the yesteryear. They maintain a focus on all things green, shining a larger spotlight on employee and customer happiness.

**EXPERIENCE-DRIVEN WORKPLACES**

The trend incorporates characteristics that revolve around the ‘human potential’ aspects of space optimization with a goal of prioritizing the employees’ experiences at work. Experience-Driven workplaces are characterized by specialized enhancements aimed to develop the overall wellness, cultivate happiness, build a community, and boost morale for everyone from interns to top-floor executives. The key aspect of these workplaces is that such on-site features are embodied by the spirit of the company rather than a one-size-fits-all, uniform approach.

Experience-Driven Workplaces include features such as:

- Meditation areas and Yoga studios
- Acupuncture and holistic medicine offerings
- Espresso and Cocktail bars
- Game Rooms and Virtual Reality Gaming
- Active spaces for sports (indoors and outdoors)





**FREE-RANGE CO-WORKING SPACES**

Co-working spaces are already booming and they're certainly going to be a major trend this year. In contrast to traditional co-working spaces, where various entities operate separately and often remain closed off from one another, the new cohabitation spaces are seeing their walls coming down, allowing companies to share more of the same space, resources, and even talent.

The core essence of the design follows the goal of maximizing collaboration, fostering creativity, flexibility, and promoting innovative ideas. These open-format offices represented in a free-range workspace are designed to attract millennials.

Co-working spaces are evolving beyond the tech sector and are now being integrated into businesses of all shapes and sizes.

Co-Working Workplaces include design features such as:

- Open office design
- Dynamic, multiple-use meeting areas
- Tech Resource Spaces
- Unconventional Creative Areas
- Lots of glass, plants and greenery
- Portable green wall dividers
- Lightweight, mobile furniture
- Comfortable couches and chairs
- Coffee & espresso bars

**THE GREENER INDOORS**

The greener indoors trend has reached its true pinnacle. Biophilic designs have become standard that will carry on throughout the ages as a necessity – fundamental to a design just like windows or staircases in a building. Buildings to hotels to malls have added living green walls, plants, trees, and even flowers to their exterior and interior landscapes. Biophilic designs use nature as an architectural framework to weave the patterns and forms of nature into the built environment by making use of textures, natural lighting, and patterns.

Green Workplaces include design features such as:

- WELL certifications
- FitWel certifications
- LEED certifications
- Plants, Living green walls
- Natural materials - wood and stone
- Natural lighting



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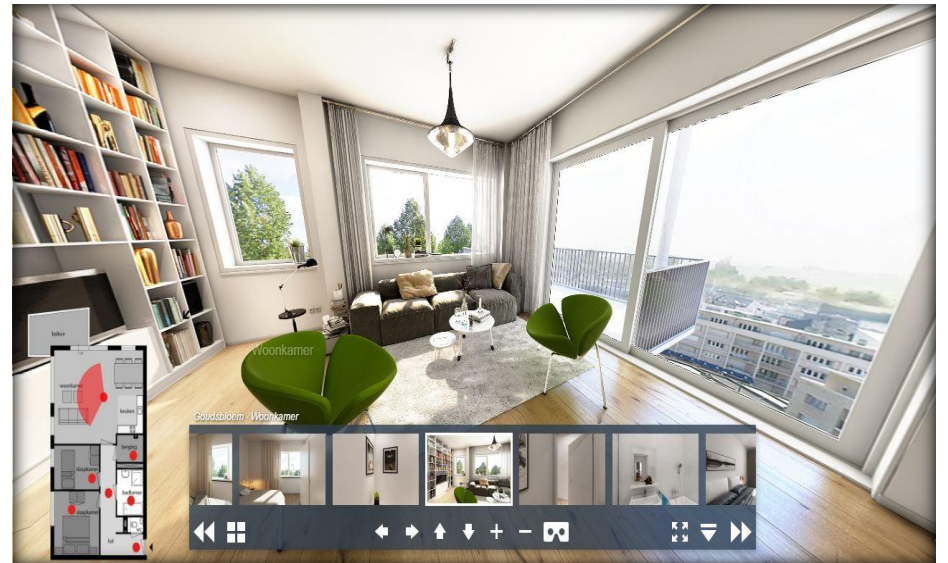
## FEATURED STORY

**VIRTUAL REALITY: OFFERING THE NEXT-GEN INTERIOR DESIGN EXPERIENCE**

Interior designers all over the world are adopting the virtual reality technology to market their products, and it's no surprise that the Indian industry is following suit. The virtual reality interior design experience gaining popularity, and is a great way to provide clients with a tour of their future workplaces. One of the key tool used to showcase a 3D rendering in virtual reality is VR Glasses. There are many advantages of using VR technology, here's how:

**THE WOW FACTOR**

The key advantage of offering your clients a virtual reality interior design experience is the WOW factor. A 360 degree panorama on your computer indeed impressive, but it isn't quite good enough when you can see your space come to life through VR glasses. Most customers are sure to be wowed as VR is a relatively new experience, especially in the realm of interior design. It also sends our a message to your clients that you're always incorporating modern technology into your designs and that you always keep up with the latest trends.

**IMMERSIVE EXPERIENCE**

VR technology offers an immersive experience like no other. It is as close as your clients will get to seeing what their desired space will look like before making the final decision. With the help of VR technology, there's an added value for both the customers and the interior designers, because both parties get to visualize the target space before fully committing to final design and its related attributes. The technology also offers a peace of mind because it will invoke further confidence in your client with the decision they've made.

**PORTABILITY & CUSTOMIZATION**

A good thing about VR technology is that there are several options available in the market that can be customized to suit your requirements. This means you can even have your brand logo and company name on your VR glasses, and you can carry them with you to your client's office to give them the ultimate virtual reality interior design experience.

**AVOIDING MISTAKES**

Another aspect that really drives the interior design experience is the back-and-forth and mistakes that can be avoided with VR technology. The clients can visualize their future space freeze the final design. It saves time for designers, because it will reduce the number of requests to make changes since the customers can envision their desired space before the project begins.



# This month in history



JANUARY

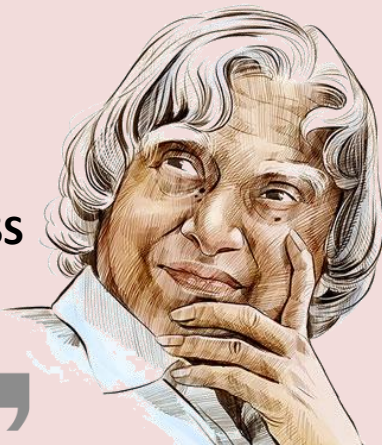
- 1595 *Shakespeare's Romeo and Juliet is first performed*
- 1863 *The world's first underground passenger railway system opens in London, England*
- 1877 *Queen Victoria was proclaimed as the Empress of India*
- 1891 *Basketball is invented by James Naismith*
- 1935 *Beer was first time sold in cans*
- 1966 *Batman debuts on television*
- 1984 *The first Apple Macintosh goes on sale*
- 1999 *The EURO Currency is introduced*

QUOTE OF THE MONTH

“EXCELLENCE IS A CONTINUOUS PROCESS AND NOT AN ACCIDENT”



~A.P.J. Abdul Kalam



DID YOU KNOW?

IN 2005, MARK ZUCKERBERG UNSUCCESSFULLY TRIED TO SELL OFF FACEBOOK FOR \$75 MILLION TO MYSPACE. CEO CHRIS DEWOLFE DECLINED MARK’S OFFER



OFFICE HUMOR





## ADVERTISEMENTS

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