

ELEMENTS POST

APRIL 2019

INDIA EDITION

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IBM OFFICE EXECUTED BY CHERRY HILL INTERIORS

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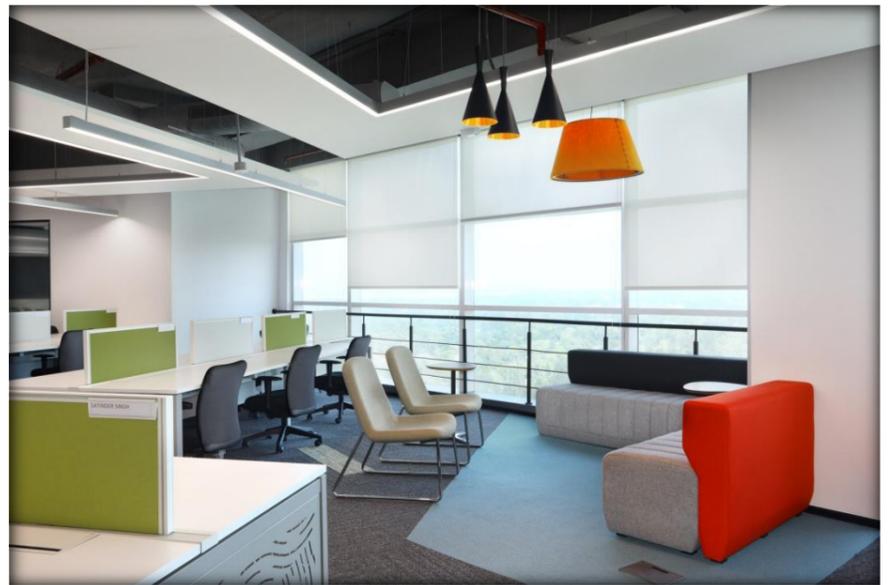
NOWY STYL GROUP – STYLISH FURNITURE FOR YOUR OFFICE

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6 IDEAS TO **INSPIRE YOUR TEAM** AT WORK !!

PROJECT OF THE MONTH – **IBM**

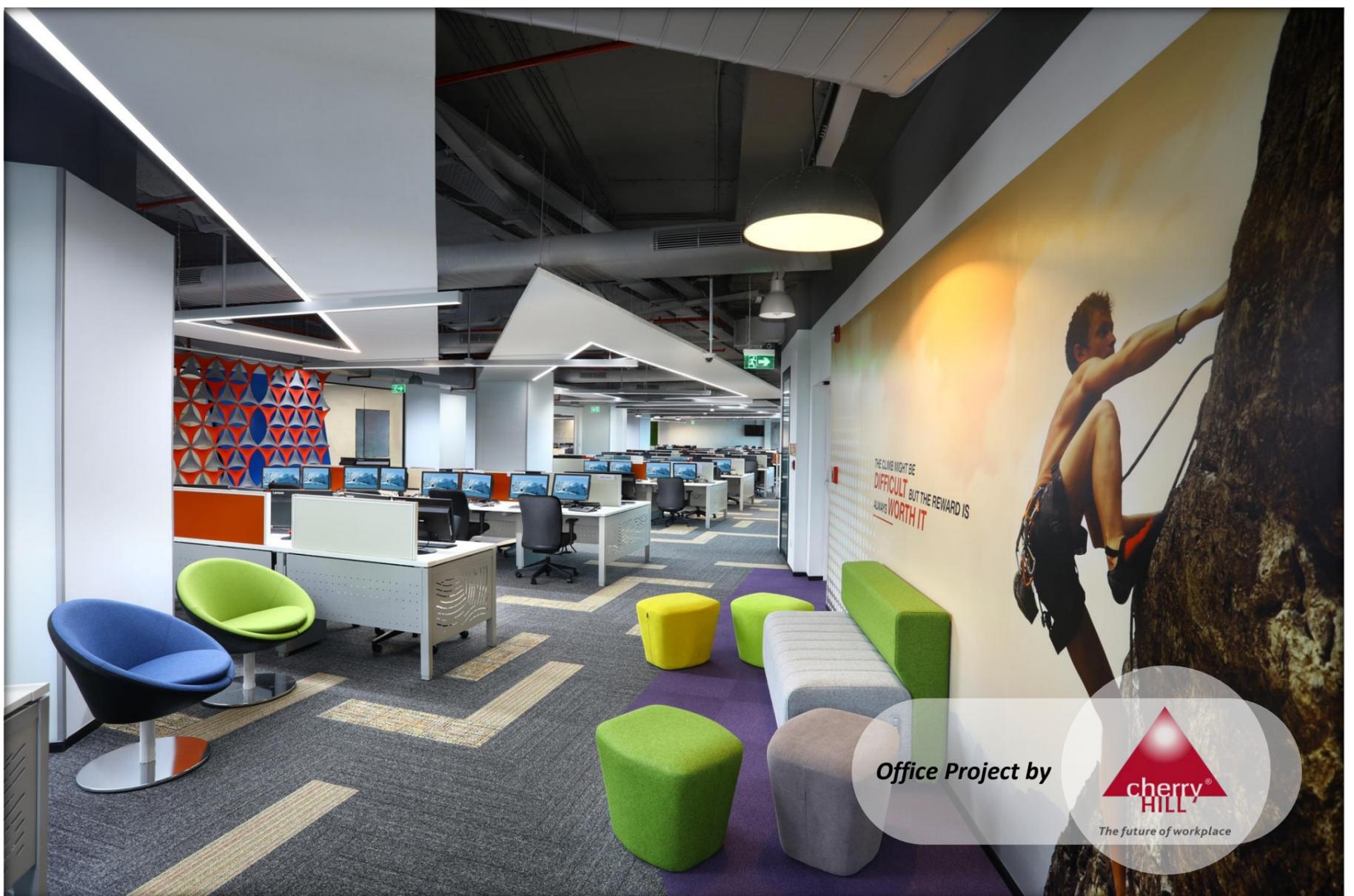
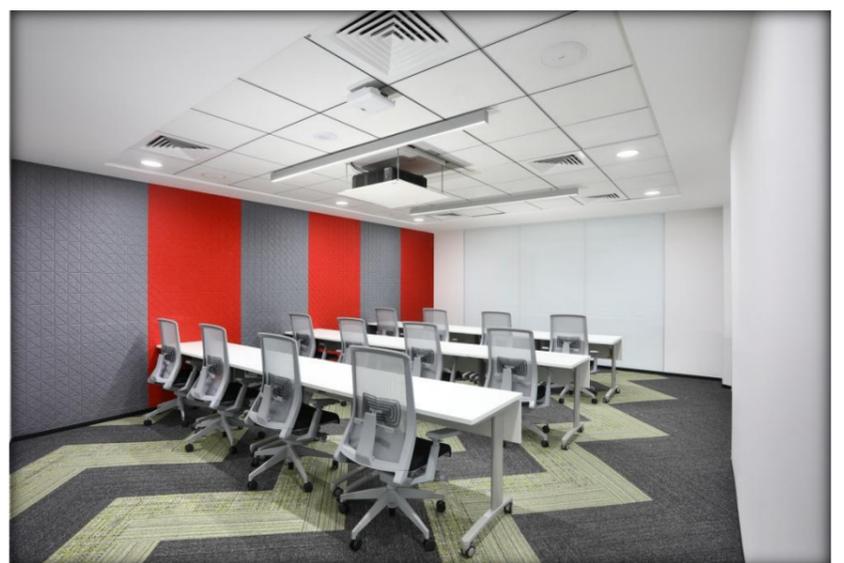


The office space highlights the features of current design trend:

- ❖ Flexible places – Open plan spaces
 - ✓ Dynamic meeting areas
 - ✓ Unconventional spaces
 - ✓ Transparency
 - ✓ Light weight mobile furniture
 - ✓ More desk space

- ❖ Designed partly with age of user in mind – with workspaces having Baby Boomers in majority along with millennials, the workspace keeps both into consideration i.e. where old meets new
 - ✓ Eyesight – Lighting, screens, signage
 - ✓ Mobility: disabled access, ergonomics
 - ✓ Antique and weathered textures
 - ✓ Modern design accents
 - ✓ Carpets & wall coverings with abstract design

- ❖ Geometric and Abstract Patterns – Accent colours and design are being incorporated in the office spaces. Traditional areas are being transformed by addition of patterns and warm colours mixed with bold colours.



SPECIAL FEATURE

CHERRY HILL INTERIORS SPONSORS THE **UFH INVITATIONAL HOCKEY 2019**

Cherry Hill Interiors sponsored the UFH Invitational Hockey 2019 tournament held in Delhi on 22nd April 2019. Founder and Chairman Mr. Rajiv Mohan presented the medals to the winning team to encourage students and promote young talent.

The United For Hockey (UFH) tournament brought together school teams from four of India's premier public schools (The Doon School, Welham Boys' School from Dehradun, Mayo College, Ajmer and The Scindia School, Gwalior) who were competing with two additional teams field by UFH (Wizards and Magicians), a Delhi-based hockey club predominantly drawn from alumni of these four schools.

Former India captain Mr. Sandeep Singh, whose story featured in

the biopic 'Soorma', made his presence felt at the tournament. Sandeep, a promising Hockey player, made a remarkable comeback from a wheelchair after a bullet injury on a train in 2006. He went on to become Indian Hockey captain in 2009 and earned the nickname Flicker Singh for his dangerous drag-flicks.

Singh said, "I feel like picking up a hockey stick and start playing. Everybody thinks their problem is the biggest. But if you look around, that's hardly the case. The day we realize no problem is big enough to surmount, anyone can do anything."

United For Hockey (UFH) Wizards beat The Doon School, Dehradun in the final to win the third edition of UFH Invitational Cup held on 20-21 April at Shivaji Stadium in the capital.





“The boys thoroughly enjoyed playing in front of Mr. Sandeep ‘Flicker’ Singh & the Esteemed Delegates”



PRODUCT SHOWCASE

NOWY STYL GROUP – STYLISH FURNITURE THAT'S PERFECT FOR YOUR OFFICE**MODY**

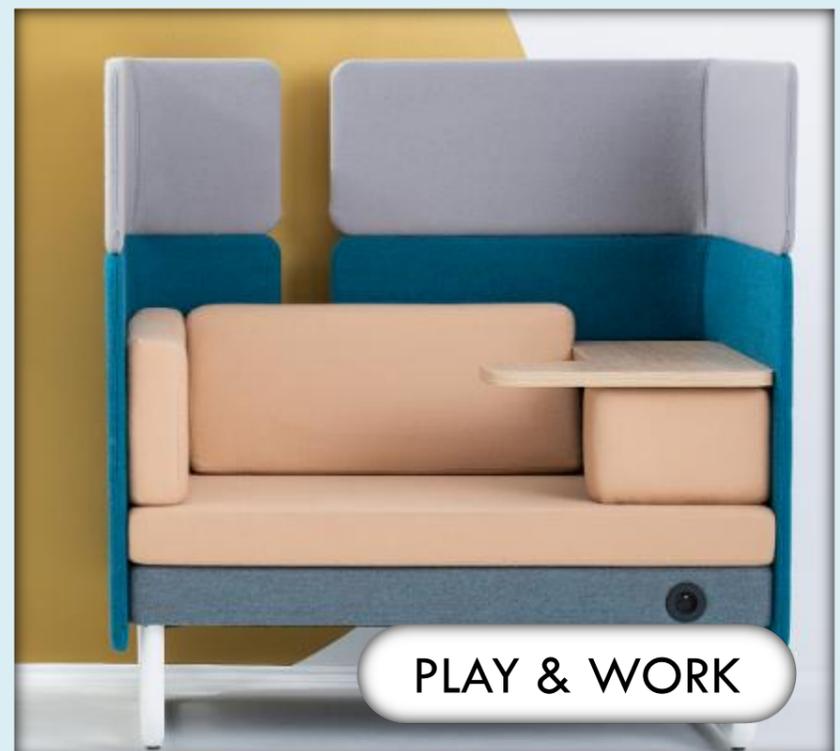
The Mody line includes a comfortable armchair, a 2-seater sofa and a range of tables. The light steel structure emphasizes the dynamic character of the furniture. The spacious and comfortable seat with several types of finishes is distinguished by its exceptional stitching details. The comfortable armrests are made of wood and upholstered with leather.

**HELLO**

Created according to the "light is beautiful" idea, Hello! is characterized by a small size and light weight. Thanks to these features, it is also perfect for small interiors. The line of the Hello! armchairs combines great comfort with a subtle form. Soft upholstered seat and backrest. Seat and backrest integrated with armrests

**STUDIO**

A line of furniture that is characterized by its sophisticated form. The line comprises an armchair, a 2-seater sofa and a 3-seater sofa. The furniture legs are integrated into the original cubic form of the furniture. The Studio sofas can be complemented with coffee tables

**PLAY & WORK**

Play&Work sofas can be used in relaxation and informal meeting zones. It is a system of sofas with high, upholstered walls which can be used to build a "room in a room" - a separate area close to the work area, where you can sit down and discuss a project with your colleagues at any time. The sofas also have a large sound absorbing surface, which improve the acoustic properties of the room.

YOUTH SHOWCASE

SIX IDEAS TO **INSPIRE YOUR TEAM** AT WORK !!**THE MISSION STATEMENT**

Put up your company's mission statement! It's a good way of reminding your team about your end goals and objectives. It brings about a sense of belongingness too

**THE SUNLIGHT**

A smooth environment boosts productivity & exposure to ample sunlight keeps the place lively! It induces creativity & positive thinking.

**THE INSPIRATION**

Put up Inspirational Quotes in a manner that they are the most visible from the workplace or where the workstations are placed. A bit of inspiration is always helpful!

**THE UNIQUENESS**

Break-out from the monotonous furniture and put up something unique! Send out a message that we are different and unique and that's what makes us stand apart from the rest!

**THE PRIVACY FACTOR**

Set up private zones so that people don't have to worry about their privacy when taking personal calls or when they want to have one-on-one conversations.

**THE REJUVENATION**

Access to Casual Seating options or designated break-out zones helps people to take productive breaks, foster creativity and reduces stress. People won't have to step out to take breaks!

SPECIAL FEATURE

HERE'S TO STRONG WOMEN: MAY WE KNOW THEM, MAY WE BE THEM, MAY WE RAISE THEM – **CELEBRATING WOMEN'S DAY** @ CHERRY HILL INTERIORS !!



Marking the globally celebrated Women's Day on 8th March in honour of our Women Employees remarkable contribution to our organisation and our society as whole, we value and encourage to secure women's rights and build more equitable societies.

Gloria Steinem, world-renowned feminist, journalist and activist once explained "The story of women's struggle for equality belongs to no single feminist nor to any one organization but to the collective efforts of all who care about human rights."

We cherish and embolden for their 'enlightened journey'. Here's to strong women: may we know them, may we be them, may we raise them.



"The desire of every woman is a healthy work life balance. Most of the women in our field will find it really difficult to have so. But, the Cherry Hill management has always ensured about our safety and work life balance. To embark upon our journey, on this day we were welcomed with a beautiful bouquet to always blossom and be awesome"

~ **Ms. Jewel Maria John** (Asst. Manager – Procurement)

"The Future of workplace... Stating this, Cherry Hill completely lives up to the meaning of its tag line as this workplace comprises of a prominent mix of the new future of workplace, i.e. the female workforce.

Female colleagues hold an equal ground and a powerful platform to perform, which strives them to achieve much more every time. As they say, when a woman feels empowered in all aspects, she achieves much more than her actual capacity. It comes out as a surprise to herself and also to everyone else around.

Such considerate & passionate working environment is the reason why we outperform each and every task, we try and give our best shot every time.

In Cherry Hill, We have the women power contributing in every area, may it be in HR, Business Development, Sourcing, Designing, Tendering and Projects ... they show up almost everywhere. We hold an equal recognition in each accomplishment and this is the factor which pulls out our zeal to achieve much more than expected every time.

I wish more power and success to all our female colleagues, now and forever. Rise & Shine ladies"



~ **Ms. Ashu Rana** (Head – Supply Chain Management)

This month in history

APRIL



- 1606 *The Union Jack is adopted as the national flag of Great Britain*
- 1827 *John Walker invents the friction match sticks*
- 1930 *In an act of civil disobedience, Gandhi Ji breaks British law by marching to the sea and making salt*
- 1972 *The first ever Mobile phone call is placed*
- 1976 *Apple Computer Company is formed by Steve Jobs and Steve Wozniak*
- 1997 *Tiger Woods becomes the youngest golfer to win golf's Masters Tournament*

QUOTE OF THE MONTH



LUCK IS A DIVIDEND OF SWEAT. THE MORE YOU SWEAT, THE LUCKIER YOU GET



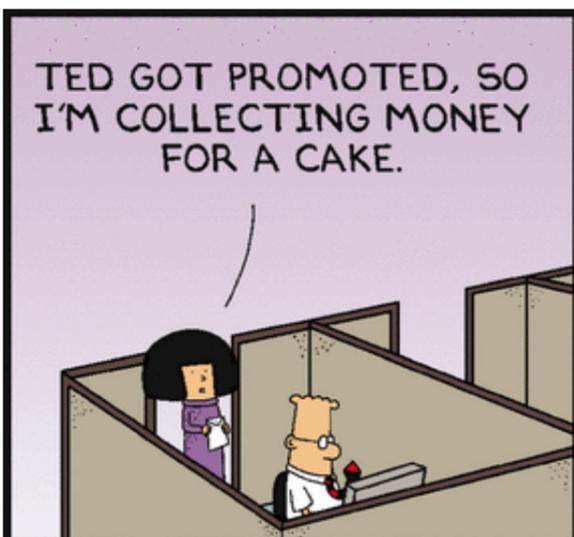
~ Ray Kroc

DID YOU KNOW?



A NEW MCDONALD'S RESTAURANT IS OPENED IN EVERY 14.5 HOURS. IN AGGREGATE, MCDONALD'S RESTAURANTS FEED 68 MILLION PEOPLE EVERY DAY.

OFFICE HUMOR



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