

ELEMENTS POST

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Pages 1-3
PROJECT OF THE MONTH

VERINT (BENGALURU)

Page 4
PRODUCT SHOWCASE

PREMIUM OFFICE FURNITURE BY
CHERRY HILL INTERIORS

Page 5
SPECIAL FEATURE

CHERRY HILL PROJECTS FEATURED IN
ARCHITECT & INTERIORS INDIA

Page 7
SPECIAL FEATURE

WOMEN'S DAY CELEBRATIONS AT
CHERRY HILL INTERIORS

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WEBSITE





Project: VERINT
Location: Bengaluru
Area: 60,000 Sq. Ft.
Scope: Design & Build
Duration: 75 Days



PROJECT SHOWCASE | VERINT (BENGALURU) – D&B BY CHERRY HILL INTERIORS

The client wanted a space that is premium and contemporary yet quirky and colorful in design. We began by creating an efficient layout which can incorporate all the requirements of our clients. The geometric pattern that you can see in reception backdrop and ceiling that continues in work café also is derived from the company's logo itself which stands as V. One can experience this form strongly once he / she enters the reception cum waiting area leading to the work café, and other Collaborative Spaces.

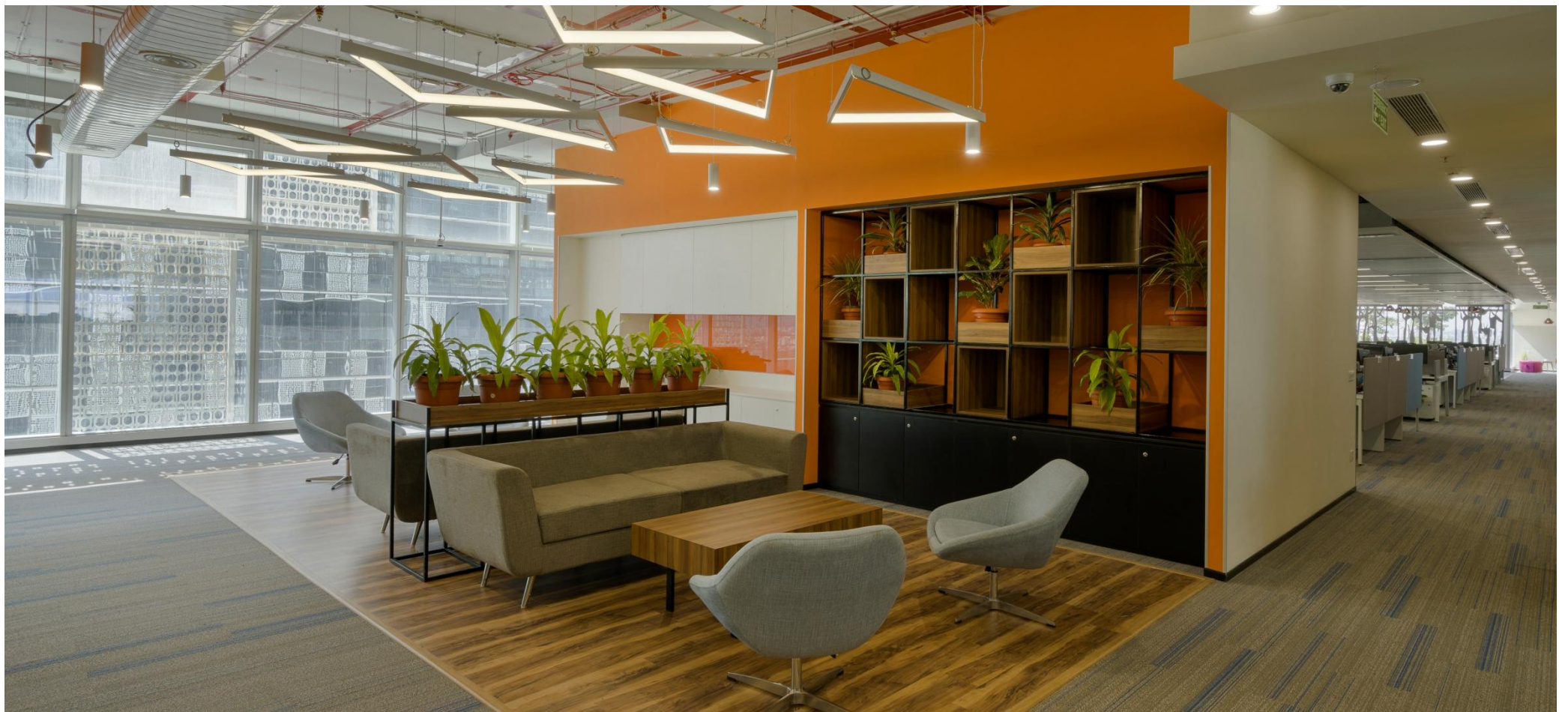
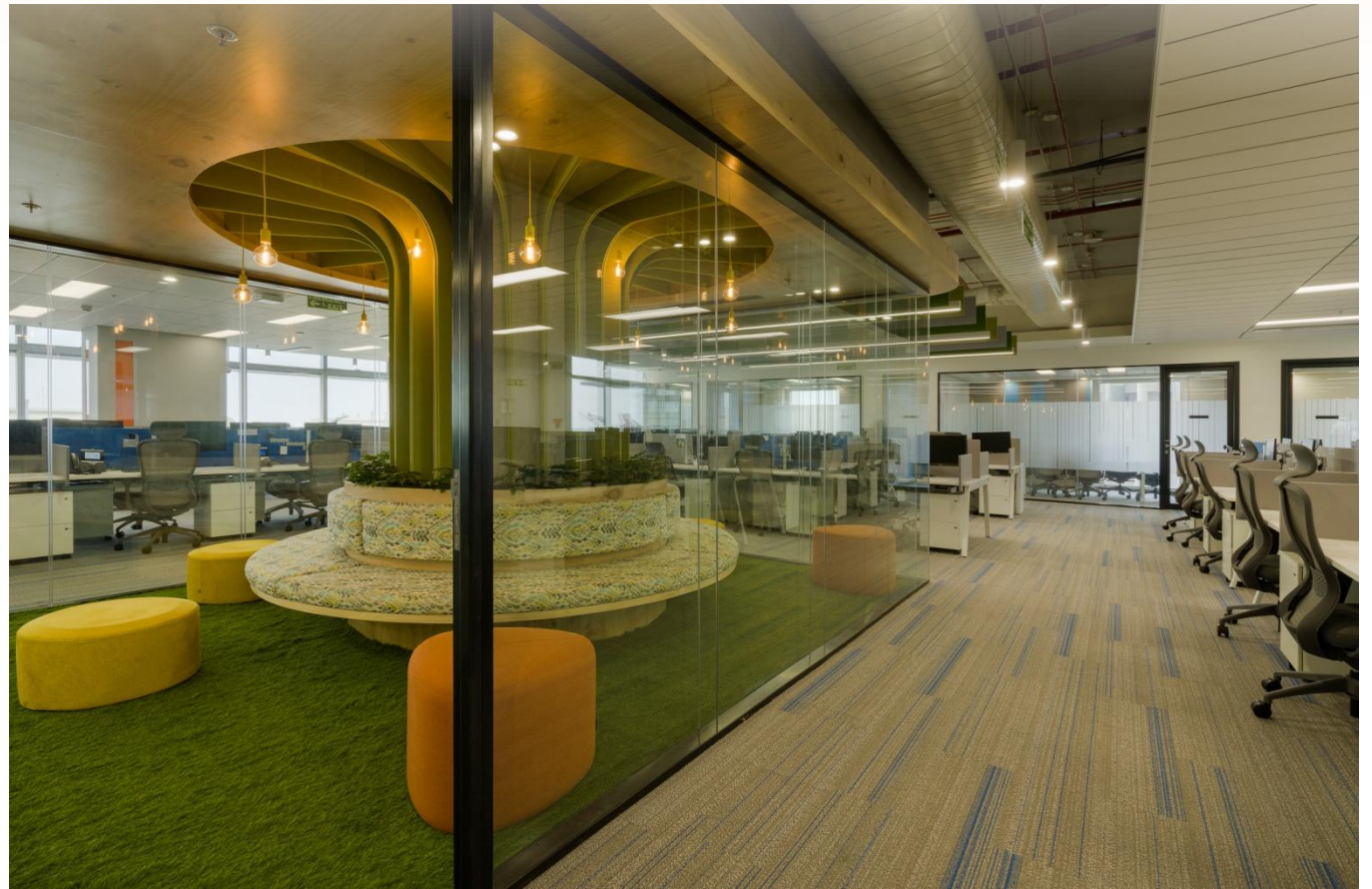
Just as the name "Street café" suggests, this work café –cum- breakout abuts the main corridor of the office, so we came up with the idea of giving it a street café theme. The street scape inspired art installation give a feel of modern café. The wooden floor distinguishes this area from the running corridor and gives warmth to the space, colourful furniture, printed tiles makes the space feel cheerful, while the geometrical V-shaped ceiling binds the entire space. Also, the street art graphic running all along works as a highlight to the space.



Essential collaboration points have been spilled across the floor plate to in order to relieve the continuous work zones and to create breather points where one can enjoy a cup of coffee over short recreation .Such pockets also work great for socializing and to indulge into a short informal meet.



The use of green plants and green walls is not just for aesthetics. It also helps in Indoor Air Quality specially when created close to the outdoor glazing as it ensures proper sunlight to the indoor greens cape!



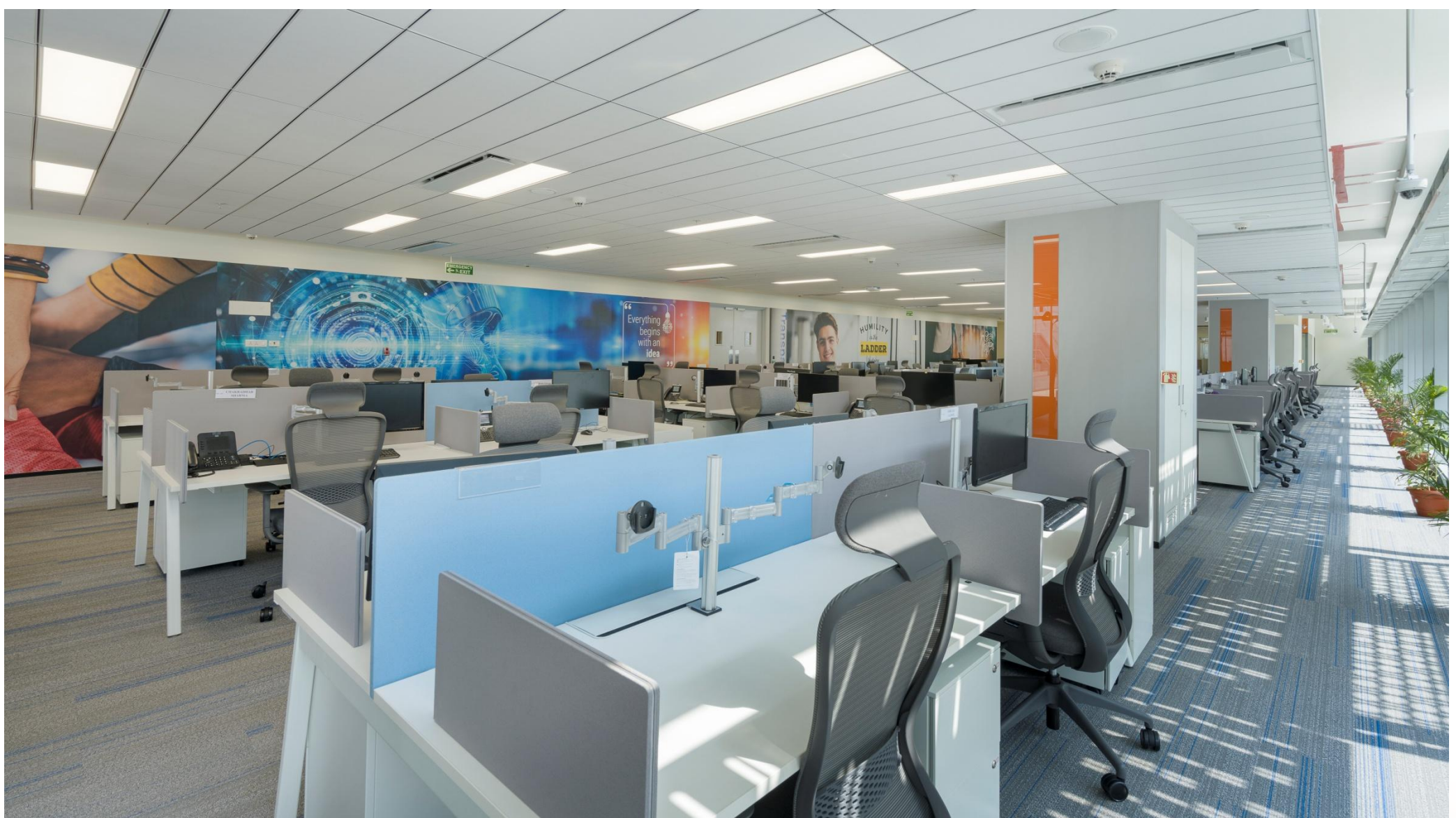
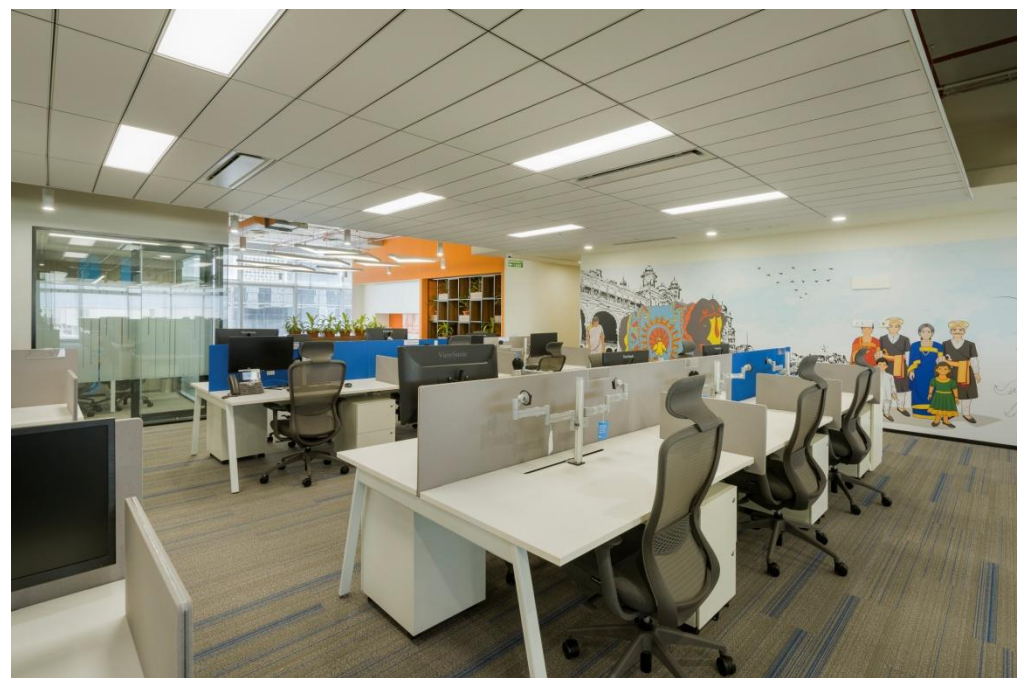
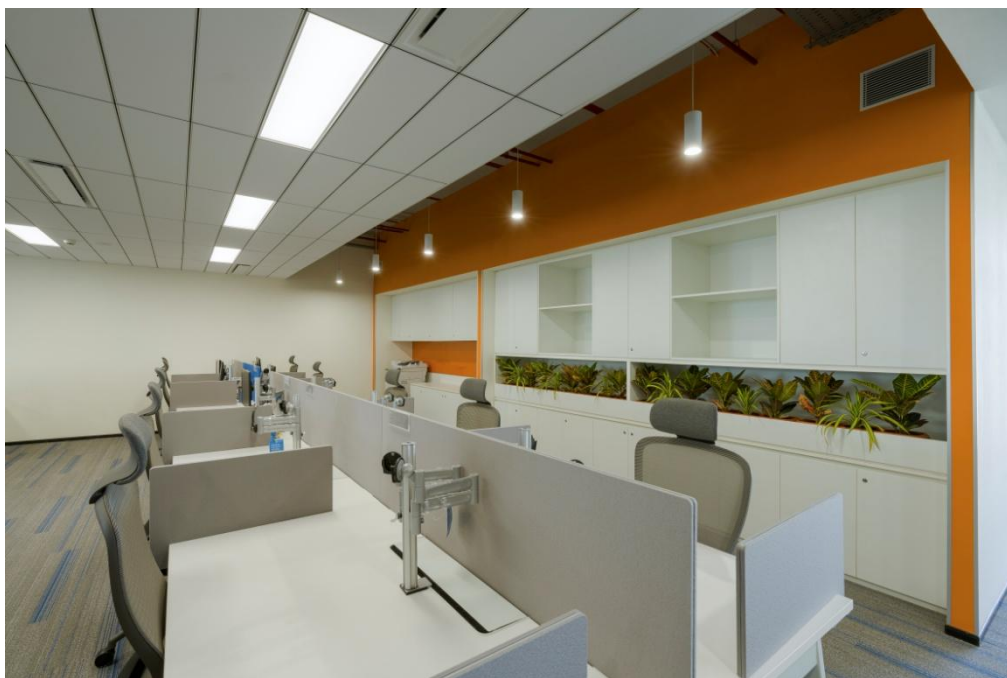
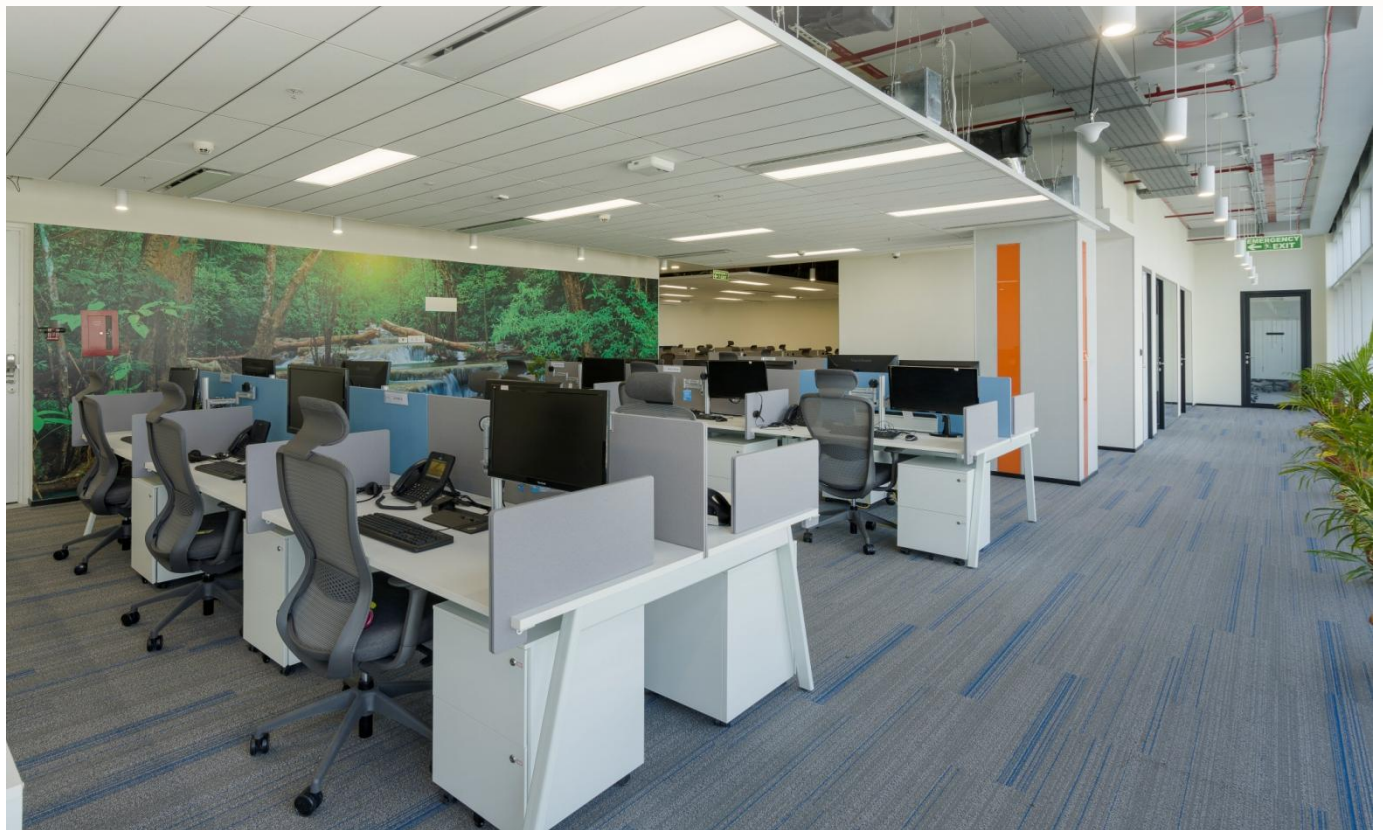
Going by the idea of bringing the outdoors to the indoors, Our design approach was accordingly tailored to ensure that light and views are democratically shared across the work place. In Addition, we wanted the new office to represent TAK (Technology, Analytics and Knowledge) and so we cured a social space in the centre of the entire facility with a massive symbolic of a Knowledge Tree! Everything else was made to revolve around this!

Like what is visible, the turf floor, green coloured tree shoot, circular seating around, wooden ceiling, all such materials help create an illusion of an old-school way of socialising and conducting gatherings around the knowledge tree.

The working zones have been essentially designed keeping in mind the orientation of the building so that maximized sunlight can be harnessed for the employees working inside.



The choice of workstations comprehend to the modern day requirements of agile & ergonomically sound stations which are user responsive. These stations also provide sufficient privacy required to work peacefully while also give a sense of openness in the entire facility.



PRODUCT SHOWCASE | PREMIUM OFFICE FURNITURE BY CHERRY HILL INTERIORS



RIN™ impresses the onlooker with its nest-shaped shell design in the very first sight. The chair comes in a variety of colours and combinations. Also available with mounted seat or full front upholstery in a wide range of fabrics and leathers



Sound insulation Buzzi Loose acoustic panel reduces the sound transfer in a room while offering a chic design. Ideal for reducing the echo in a large office space or residential loft. Fix it to the ceiling and discover its benefits

BUZZI CACTUS



Make a striking statement with Buzzi Cactus that are not only versatile but also a great installation in your office



Crafted with pressure molded sliced veneer, these Series 7™ Arne Jacobsen chairs are a work of art; comfortable to sit on and interesting to enhance the space with. Series 7™ comes in 10 different veneers and 2 unique finishes

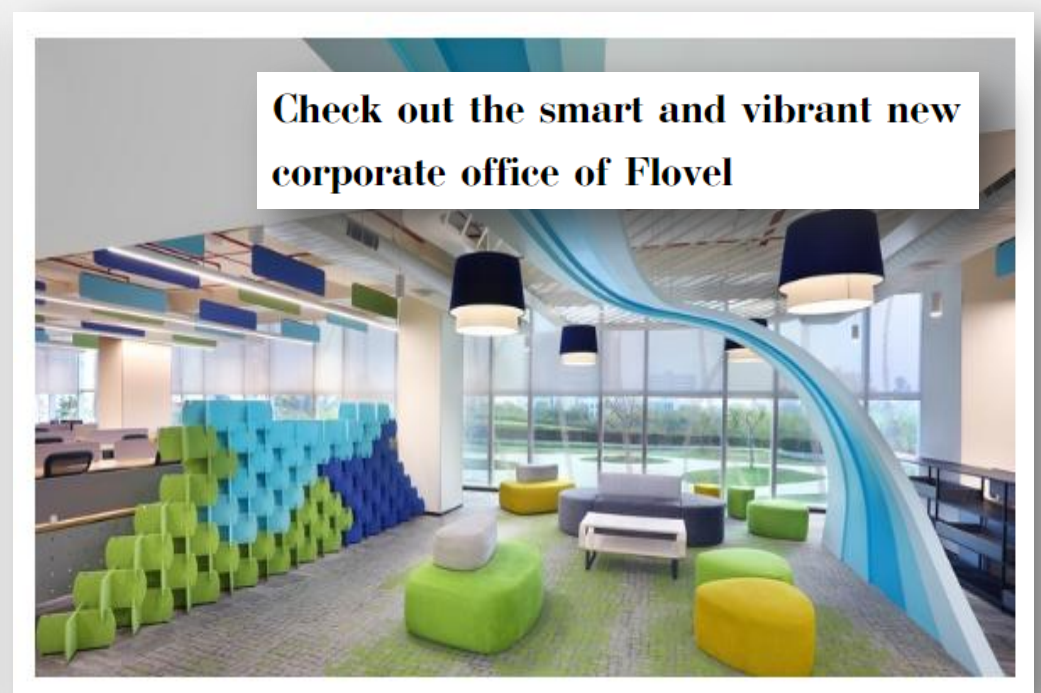


SPECIAL FEATURE | CHERRY HILL PROJECTS FEATURED IN ARCHITECT & INTERIORS INDIA

Architect & Interiors India magazine presents the architecture and interiors industry in India with a kaleidoscope of information related to design, technology, personalities and achievers, events and architectural heritage. It updates readers with exclusive news and analysis on relevant aspects of this industry and strategic insights for architects and interior designers operating in India.

The title also publishes news and features on flagship projects

around the world; advances in materials and design software; news about suppliers and distributors of international materials available in India and discussions on topical issues affecting the industry. In a factual yet stylish manner, the magazine delivers the latest updates on business issues, alongside leading design trends from around the country and the globe. Architect & Interiors India is circulated to a select readership of architects, interior designers and specifiers across India, making it an indispensable title for the industry.



To view the coverage: Click on the Images

SPECIAL FEATURE | WOMEN'S DAY CELEBRATIONS AT CHERRY HILL INTERIORS

Cherry Hill believes that the employees who feel connected to their workplace are more innovative and productive.

We have initiated various initiatives to keep our employees motivated & energized at the work place. We organize exciting

games to boost competitiveness amongst the employees. Festivals and celebrations are looked as an opportunities to engage our workforce proactively. We get thrilled to see the enthusiasm & excitement shared by each employee for the birthday celebrations, quiz, festival celebrations etc.



“The strength of a woman is not measured by the impact that all her hardships in life have had on her; but the strength of a woman is measured by the extent of her refusal to allow those hardships to dictate her and who she becomes...”

We celebrated the courage, confidence and courteousness of all our female employees who make it happen every day!

HEALTH-CHECK | COVID-19 - REMEMBER: "PREVENTION IS THE KEY"



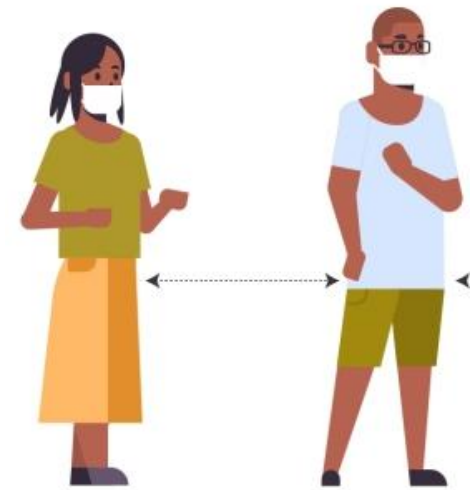
Sanitize Regularly

Wash your hands & face regularly with soap for at least 20 seconds. Use a hand-sanitizer with at least 60% alcohol content



#StayHome #StaySafe

Please don't step out unless absolutely required. Don't forget to cover yourself and take a bath as soon as you're back!



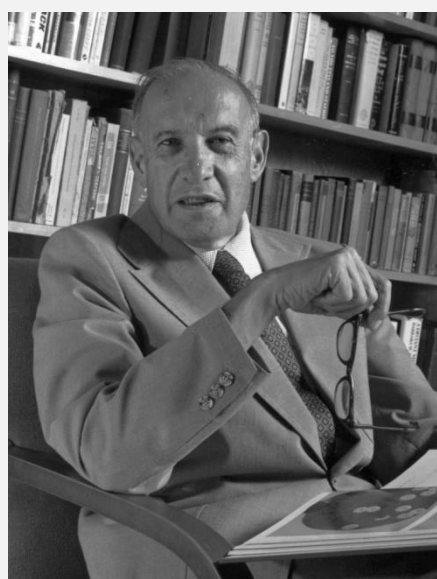
Maintain Social Distancing

Maintain at least 1 meter distance between yourself and anyone who is coughing or sneezing. Avoid unnecessary contact!

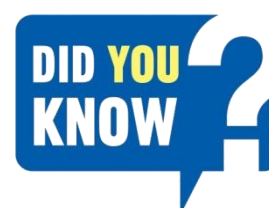


Business has only two functions –
Marketing &

Innovation



~ Peter Drucker



In 2006, a Coca-Cola employee offered to sell Coca-Cola secrets to Pepsi. Pepsi responded by notifying Coca-Cola





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