

ELEMENTS POST

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Pages 1-2
PROJECT OF THE MONTH

Dorling Kindersley (Noida) OFFICE, EXECUTED
BY CHERRY HILL INTERIORS

Page 3
PRODUCT SHOWCASE

PREMIUM FURNITURE BY
CHERRY HILL OFFICE INTERIORS

Page 4-5
HEALTH CHECK

HEALTH BENEFITS OF KASER(SAFFRON)



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Project: DORLING KINDERSLEY
 Location: Noida
 Area: 20,000 Sq. Ft.
 Scope: Design & Build

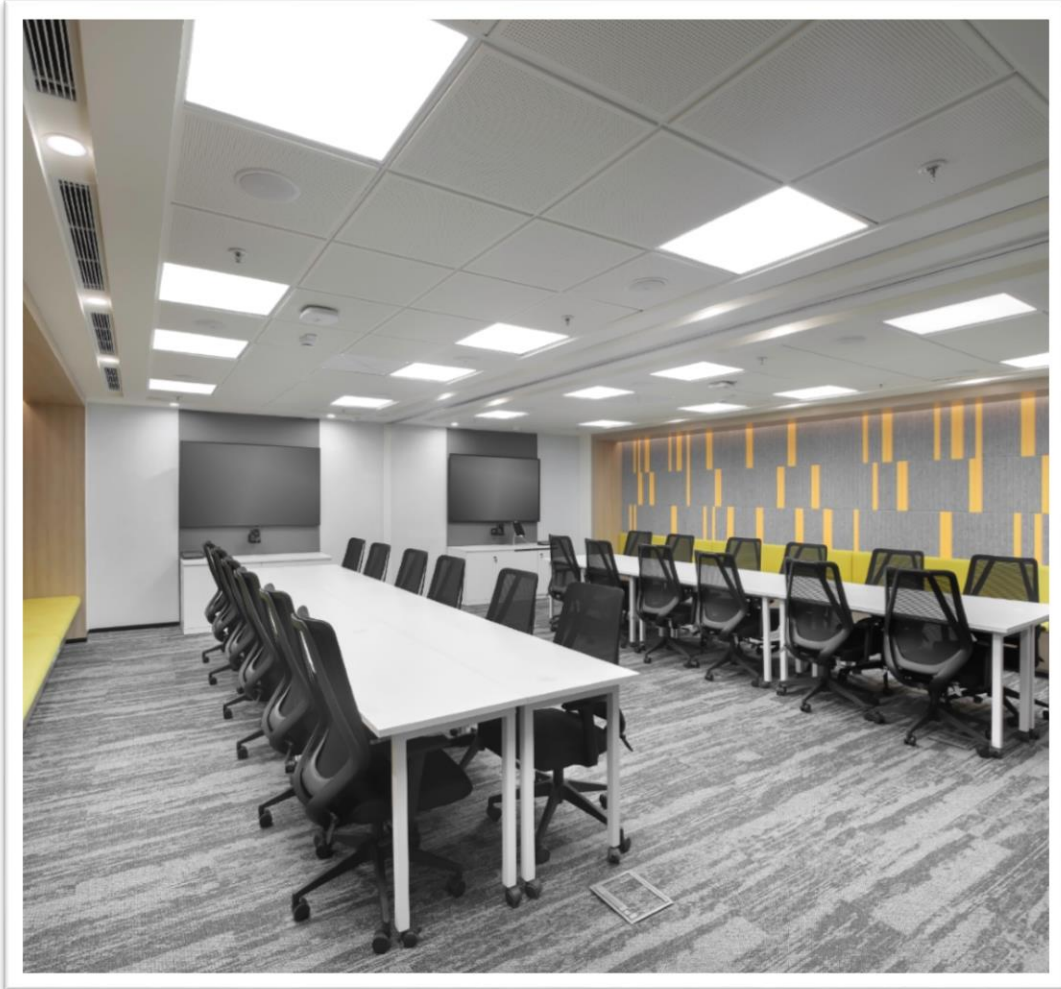


PROJECT SHOWCASE | Dorling Kindersley (Noida) – Design & Build EXECUTED BY CHERRY HILL INTERIORS

DK India was established in 1998 in New Delhi, to provide creative support to DK's publishing activities, primarily to the Publishing divisions in the UK. The initially small team has developed into a 190-strong central component of DK's global business.

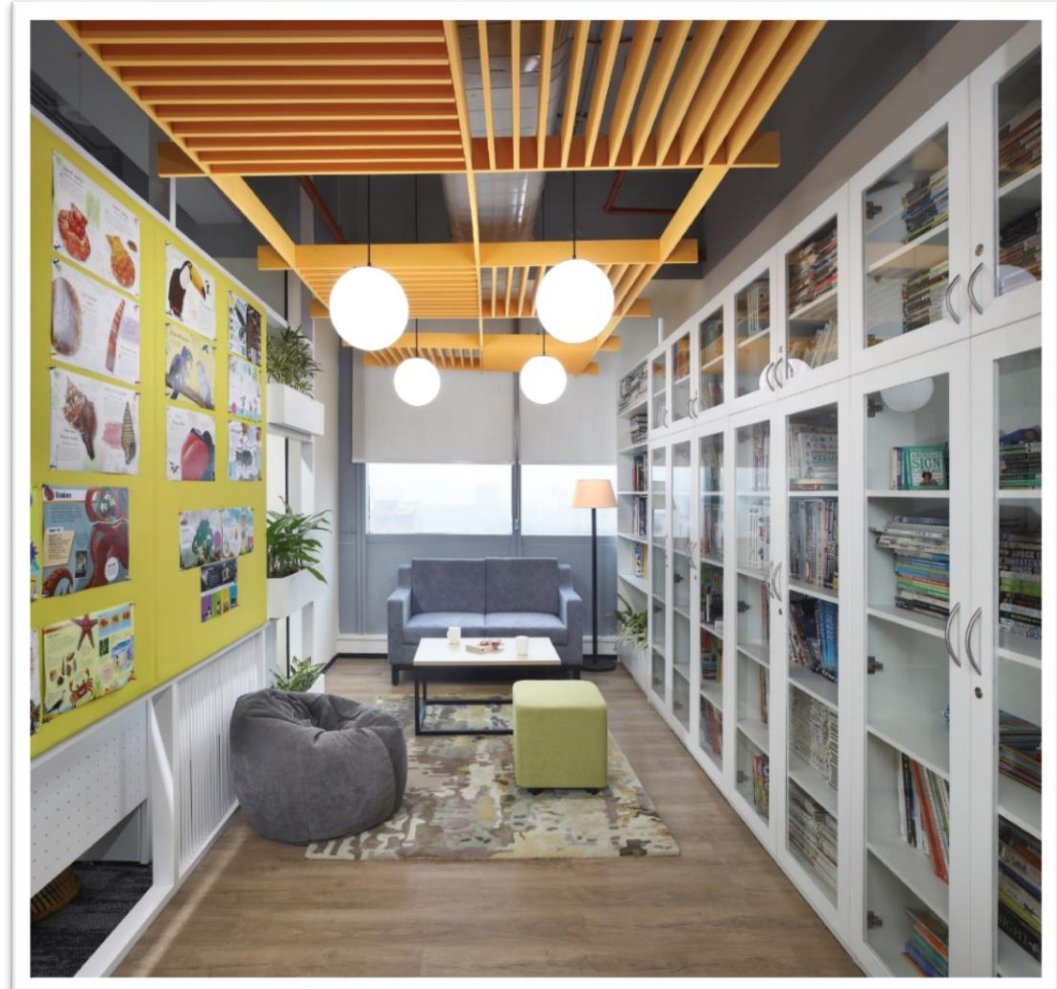
The creative teams in Delhi are structured to mirror UK's divisions, with dedicated teams handling Knowledge (Adult reference and 9+), Children's, Travel titles, absorbing work from Life and Licensing departments. From new title origination to liaising with authors and consultants, and project managing titles, the Delhi teams work closely alongside their UK colleagues with creative inputs across book lists





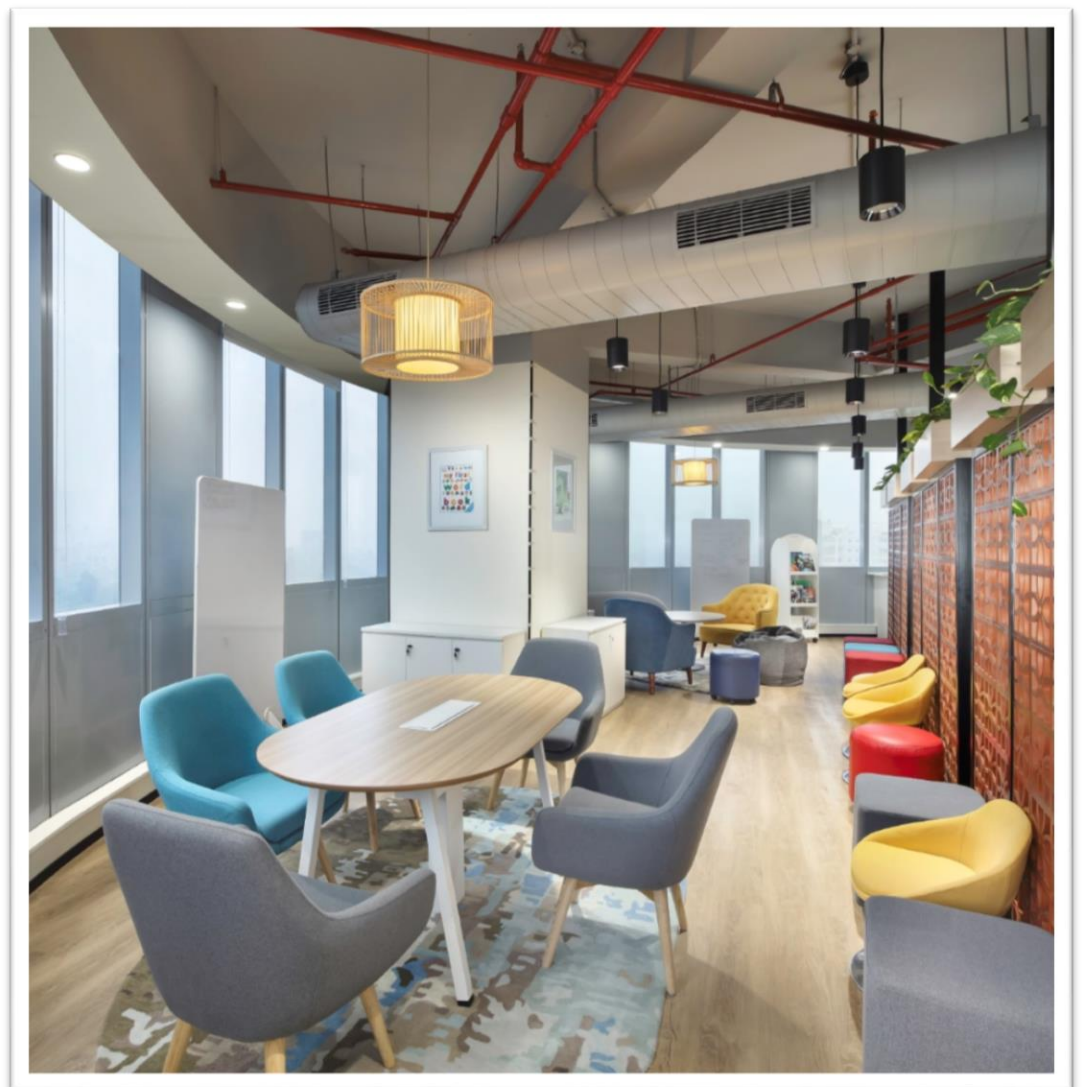
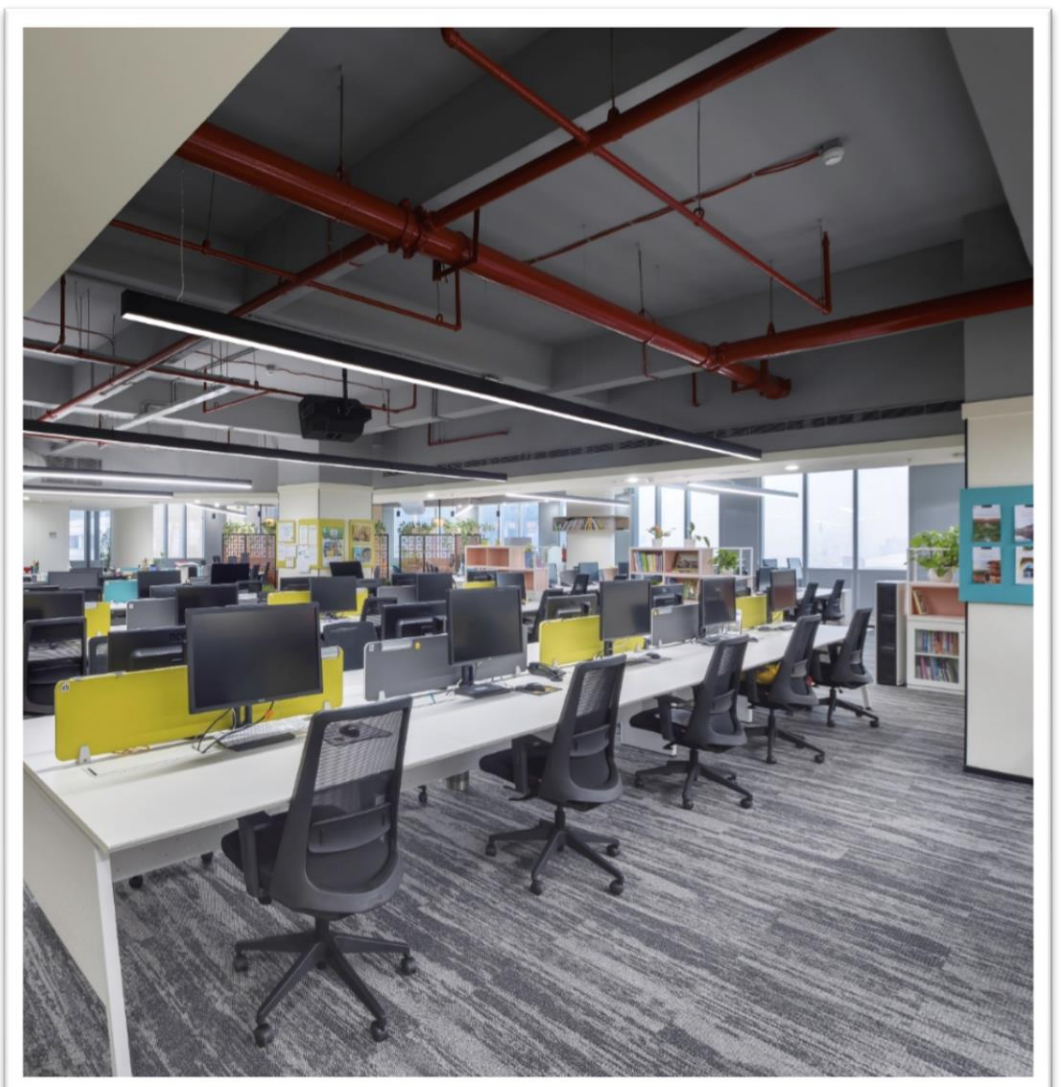
Creating everyday enjoyment in the lives of its customers, Dorling Kindersley shares a common goal of connecting people and addressing digital inequities.

The Dorling Kindersley office, Noida (20,000 sq.ft in area), Executed by Cherry Hill Interiors was delivered, with the intent to provide the client with a workspace that would allow for multiple meeting zones and an open work area for optimum space utilisation.



A flexible layout and play of design elements makes the space functional and an integrated workplace, providing employees with an environment that is safe, supportive and uninterrupted.

Colors add harmony to the space and are true to the Company's brand values and identity. At Dorling Kindersley, interiors have been reimagined similar to the lives of customers, providing all that is essential for a digitally growing space.



PRODUCT SHOWCASE | PREMIUM OFFICE FURNITURE BY CHERRY HILL INTERIORS

Buzzi Nest Booth and Pod are great alternatives to expensive infrastructure and all you need to erase disruptive noise from any workplace. Buzzi Nest works well to absorb and attenuate Mid, Low, and High frequencies and can reduce a conversation to an indistinguishable whisper.



Kastel Korner is part of the Bench seating Kastel range. Korner seating for large waiting rooms, with painted steel structure, are available in various solutions and materials. The seat can be in perforated plate, with padded seat and back in perforated plate, or padded seat-back.



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The future of workplace



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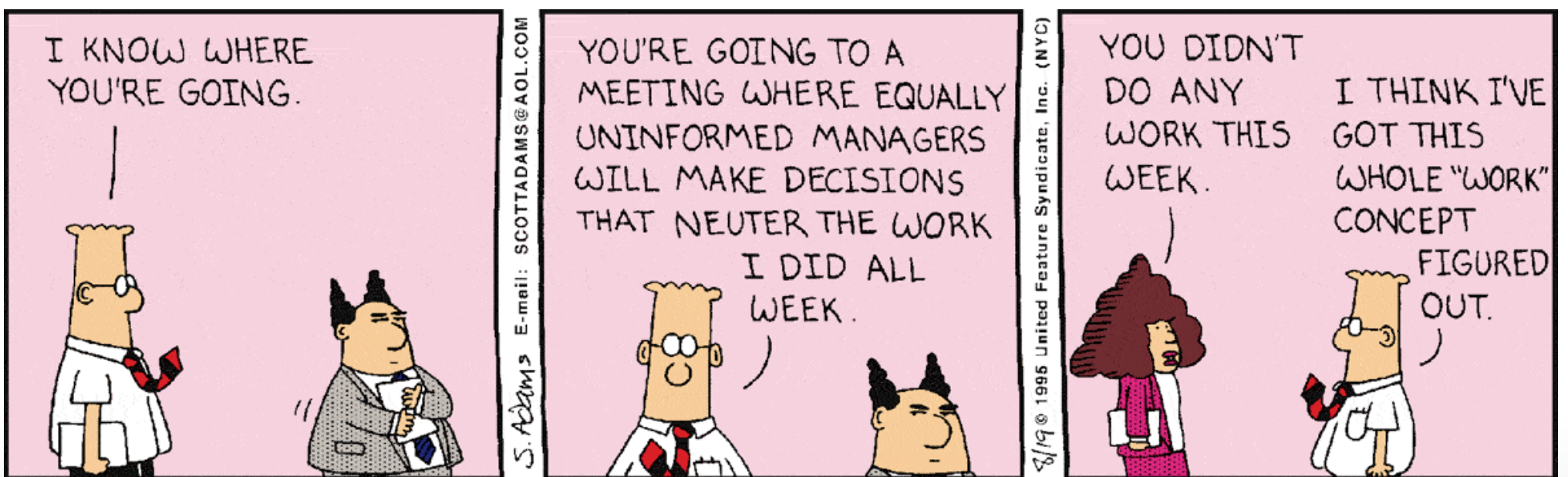
Kensho poufs are part of the Soft seating Kastel range. Kensho pouf with a rounded triangular shape, designed by Franco Driusso, is available in 3 sizes, with feet or wheels, with one-color or two-color upholstery.



The Buzzi Planter's high-density foam core and breathable fabric covering will help to soak up sound energy emitted from HVAC, speech, and high-pitch sounds such as ringtones and coffee machines.

HEALTH-CHECK: HEALTH BENEFITS OF KASER(SAFFRON)

- **Rich in Antioxidants** – Saffron contains powerful antioxidants like crocin, crocetin, and safranal, which help protect cells from oxidative stress and inflammation.
- **Enhances Mood & Reduces Depression** – Studies suggest saffron has natural antidepressant properties, improving mood and reducing symptoms of anxiety and depression.
- **Boosts Brain Function** – Saffron may improve memory and cognitive function, potentially helping in neurodegenerative diseases like Alzheimer's.
- **Supports Heart Health** – It helps lower cholesterol levels, improves blood circulation, and reduces the risk of heart diseases.



Source: Dilbert

QUOTE OF THE MONTH



NOT ALL OF US CAN DO GREAT THINGS. BUT WE CAN DO SMALL THINGS WITH GREAT LOVE.



~ *Mother Teresa*



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