ELEMENTS POST

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Project:	Optum
Location:	Hyderabad
Area:	1,60,000 Sq. Ft.
Scope:	General Contracting

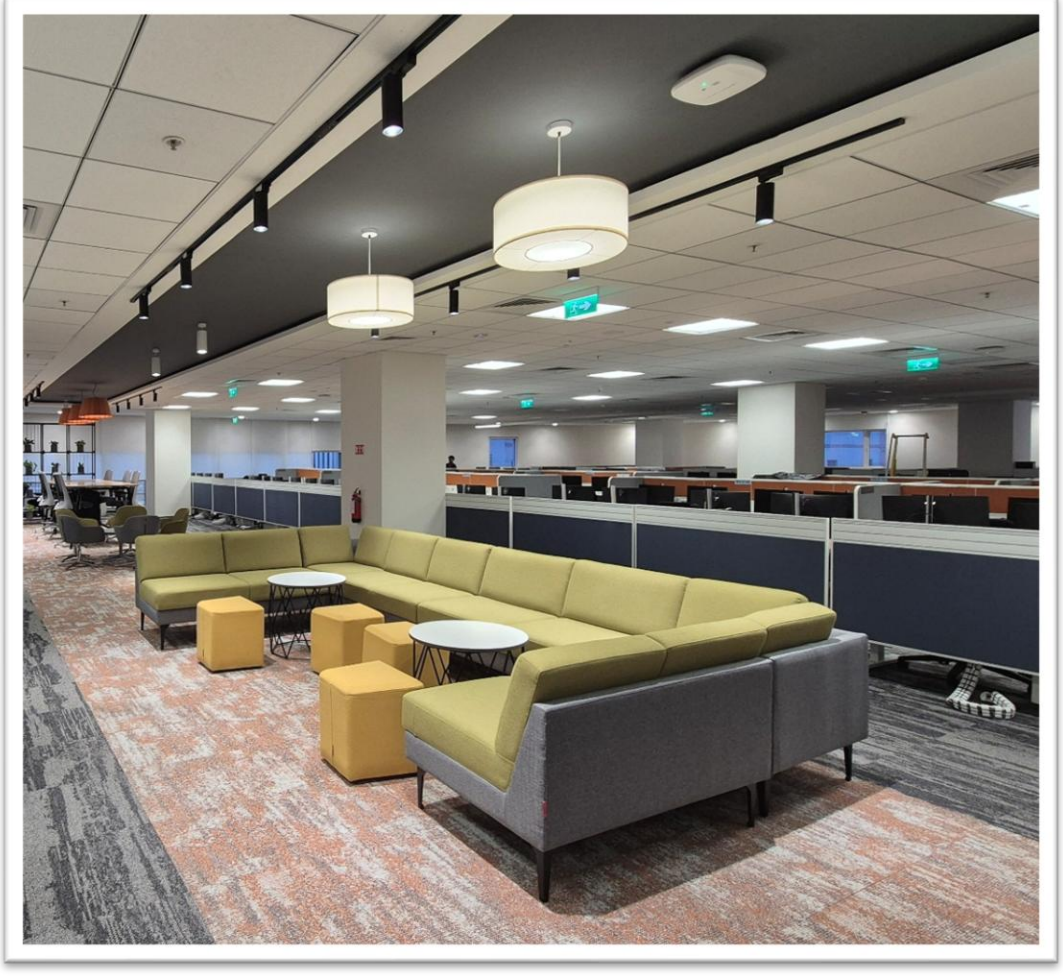
PROJECT SHOWCASE | Optum (Hyderabad) – General Contracting EXECUTED BY CHERRY HILL INTERIORS

Optum is an American health services and technology company and a major subsidiary of UnitedHealth Group, formed in 2011 to integrate various pharmacy, technology, and direct healthcare services.

It offers a wide range of services, including pharmacy benefit management through OptumRx, health data analytics and technology through Optum Insight, and direct health care delivery through Optum Health.

Optum aims to improve healthcare access and quality by combining healthcare operations, advanced data analytics, and technology solutions.

Optum operates globally, including through its global capability center in India, which drives innovation and delivers healthcare solutions worldwide.

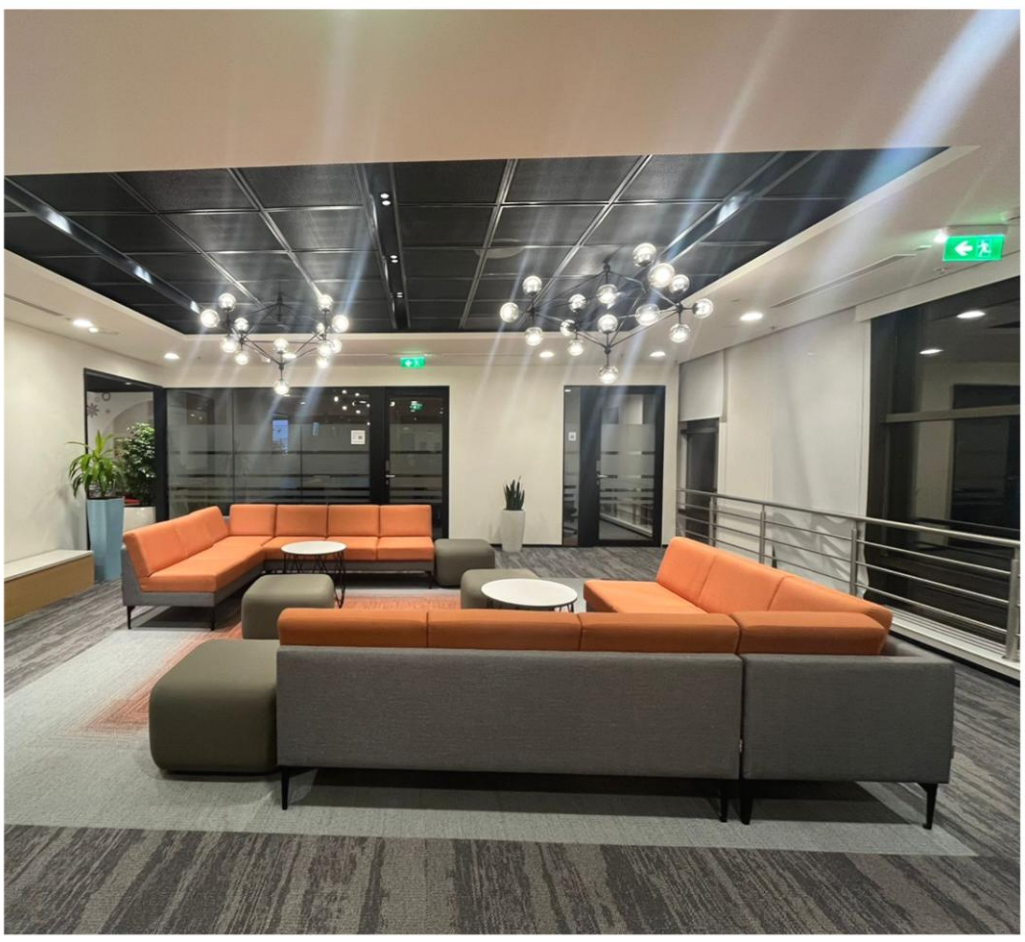


Creating everyday enjoyment in the lives of its customers, Optum shares a common goal of connecting people and addressing digital inequities.

The Optum office, Hyderabad (1,60,000 sq.ft in area),executed by Cherry Hill Interiors was delivered, with the intent to provide the client with a workspace that would allow for multiple meeting zones and an open work area for optimum space utilisation.

A flexible layout and play of design elements makes the space functional and an integrated workplace, providing employees with an environment that is safe, supportive and uninterrupted.

Colors add harmony to the space and are true to the Company’s brand values and identity. At Optum, interiors have been reimagined similar to the lives of customers, providing all that is essential for a digitally growing space.



PRODUCT SHOWCASE | PREMIUM OFFICE FURNITURE BY CHERRY HILL INTERIORS

The Kastel Kaleido modular seating, designed by Franco Driusso, features angular and linear configurations ideal for spacious waiting and lounge areas. With monochrome or dual-tone upholstery options, Kaleido seamlessly blends style and functionality, offering customization and comfort.

Buzzi Blinds feature a unique range of shapes and V-cut technology for added visual impact. The aluminum structure has a Buzzi Felt sleeve, which is available in 12 colors.
Personalize your Buzzi Blinds with an extra layer of fabric or add wheels to the baseplate so it's easy to move around.

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The CRYSTAL SG partition is a combination of glass and glass support without internal structure.

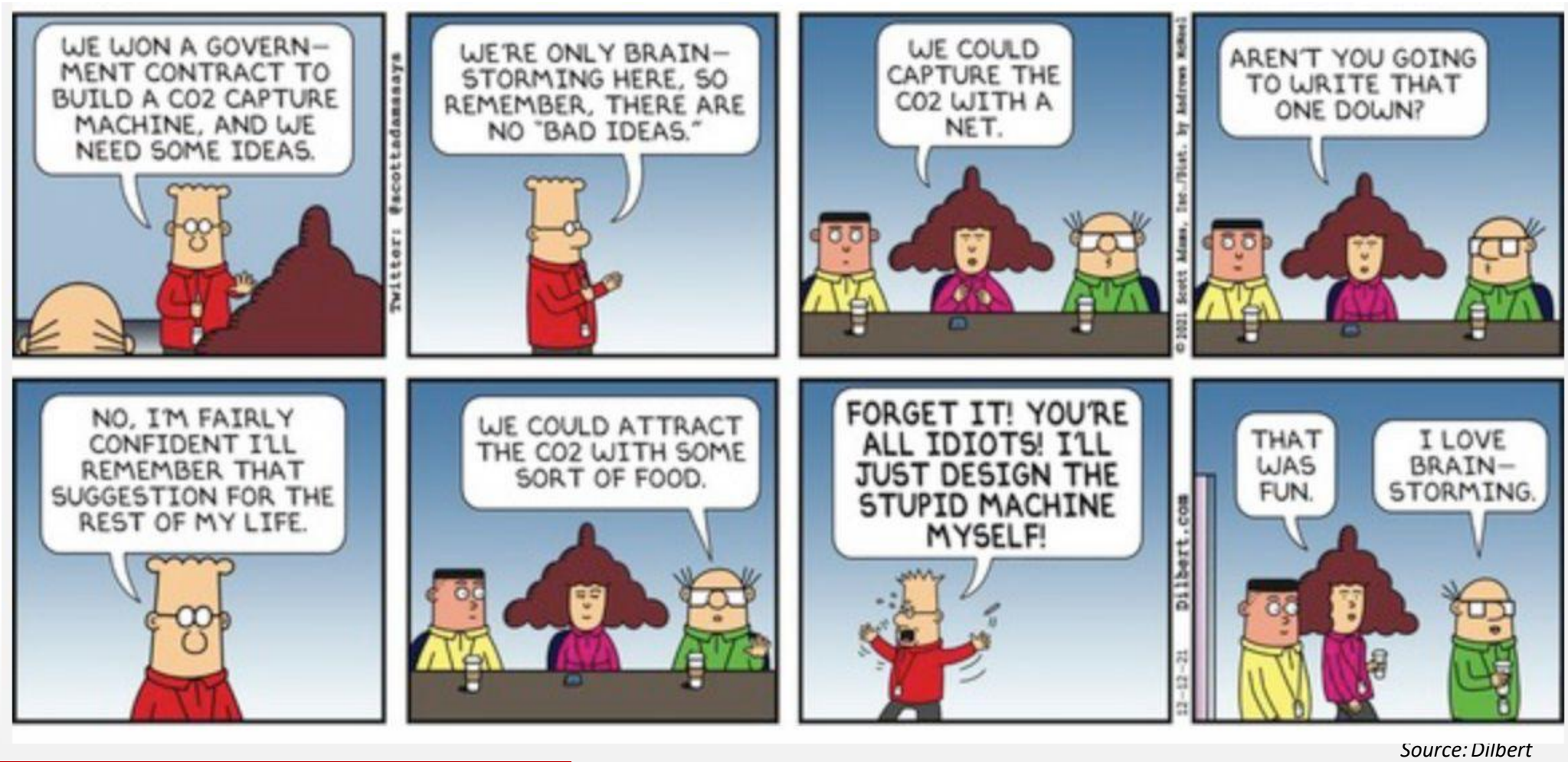
The profiles are minimized to protect the clarity and transparency of the partition. The system is designed to be fully demountable and relocatable.

The Buzzi Planter’s high-density foam core and breathable fabric covering will help to soak up sound energy emitted from HVAC, speech, and high-pitch sounds such as ringtones and coffee machines.

HEALTH-CHECK: HEALTH BENEFITS OF PEARS

- **Rich in Fiber –** Supports healthy digestion and prevents constipation.
- **Good for Heart Health –** Fiber, potassium, and antioxidants help lower cholesterol and blood pressure.
- **Helps Control Blood Sugar –** Low glycemic index makes it safe for diabetics.
- **Boosts Immunity –** Packed with vitamin C and antioxidants.

INSPIRATION @work ▸



Source: Dilbert

QUOTE OF THE MONTH

BE THE CHANGE THAT YOU WISH TO SEE IN THE WORLD.

~ Mahatma Gandhi

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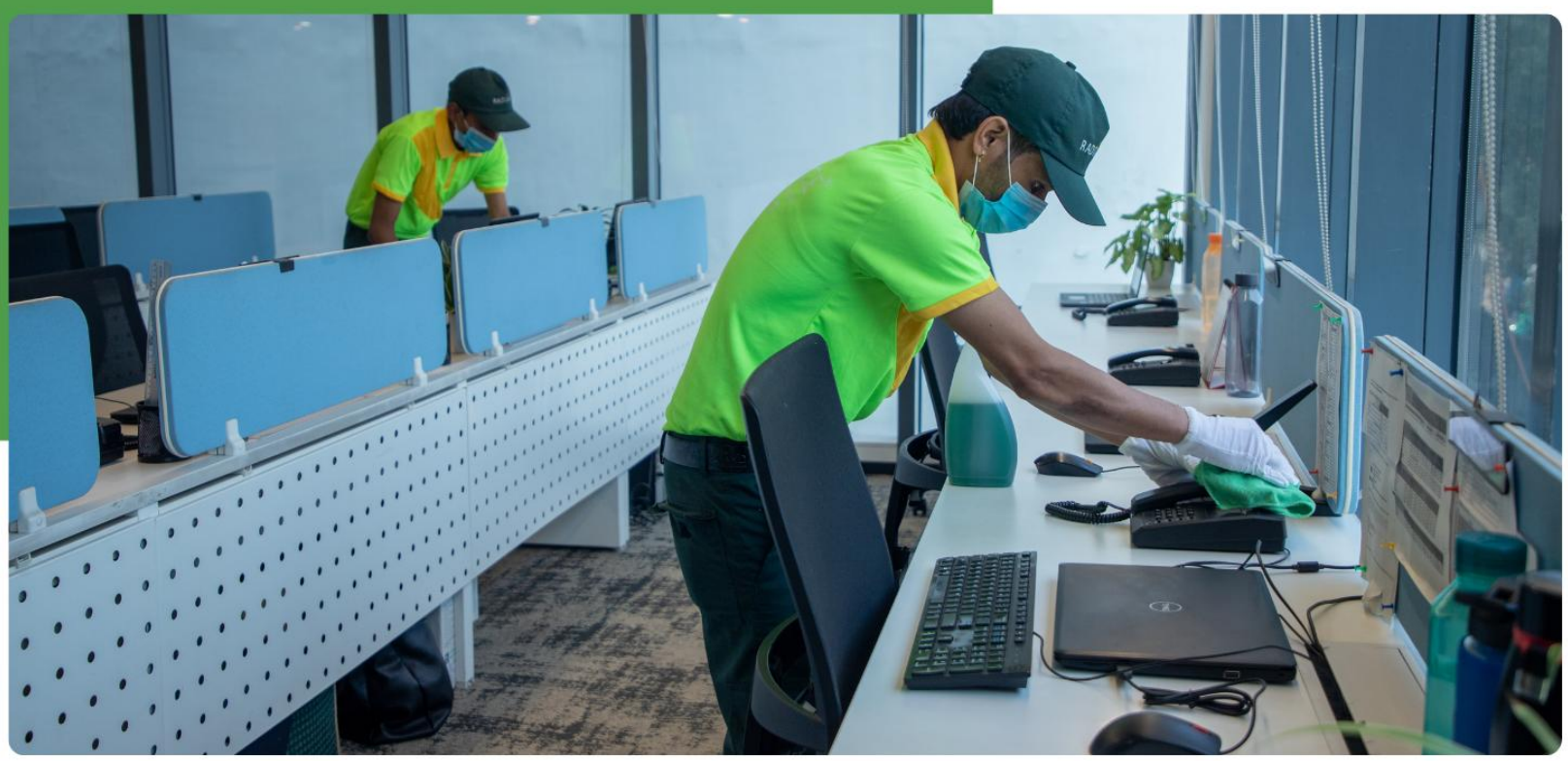

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