ELEMENTS POST

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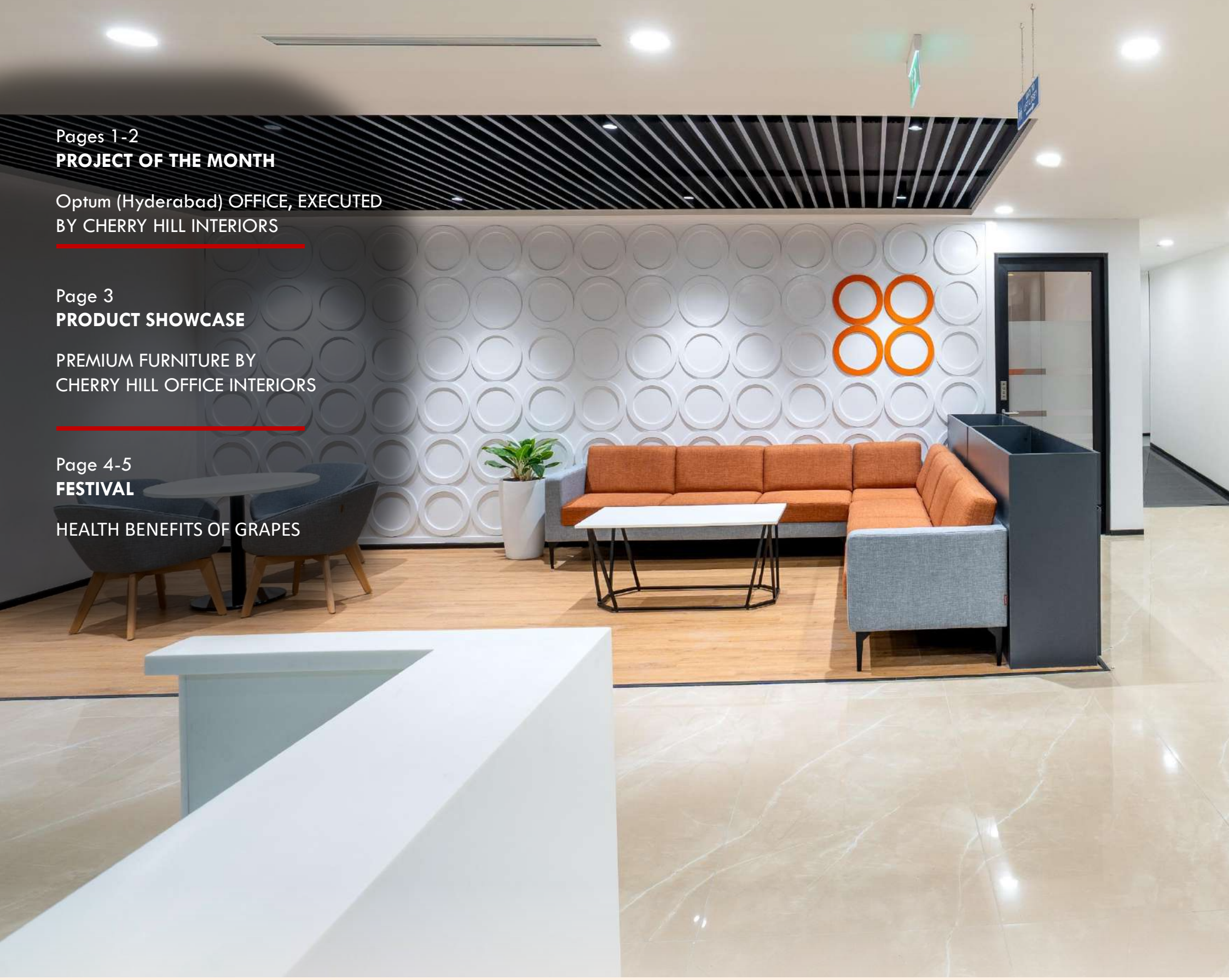

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Project:	Optum
Location:	Hyderabad
Area:	50,000 Sq. Ft.
Scope:	Design & Build

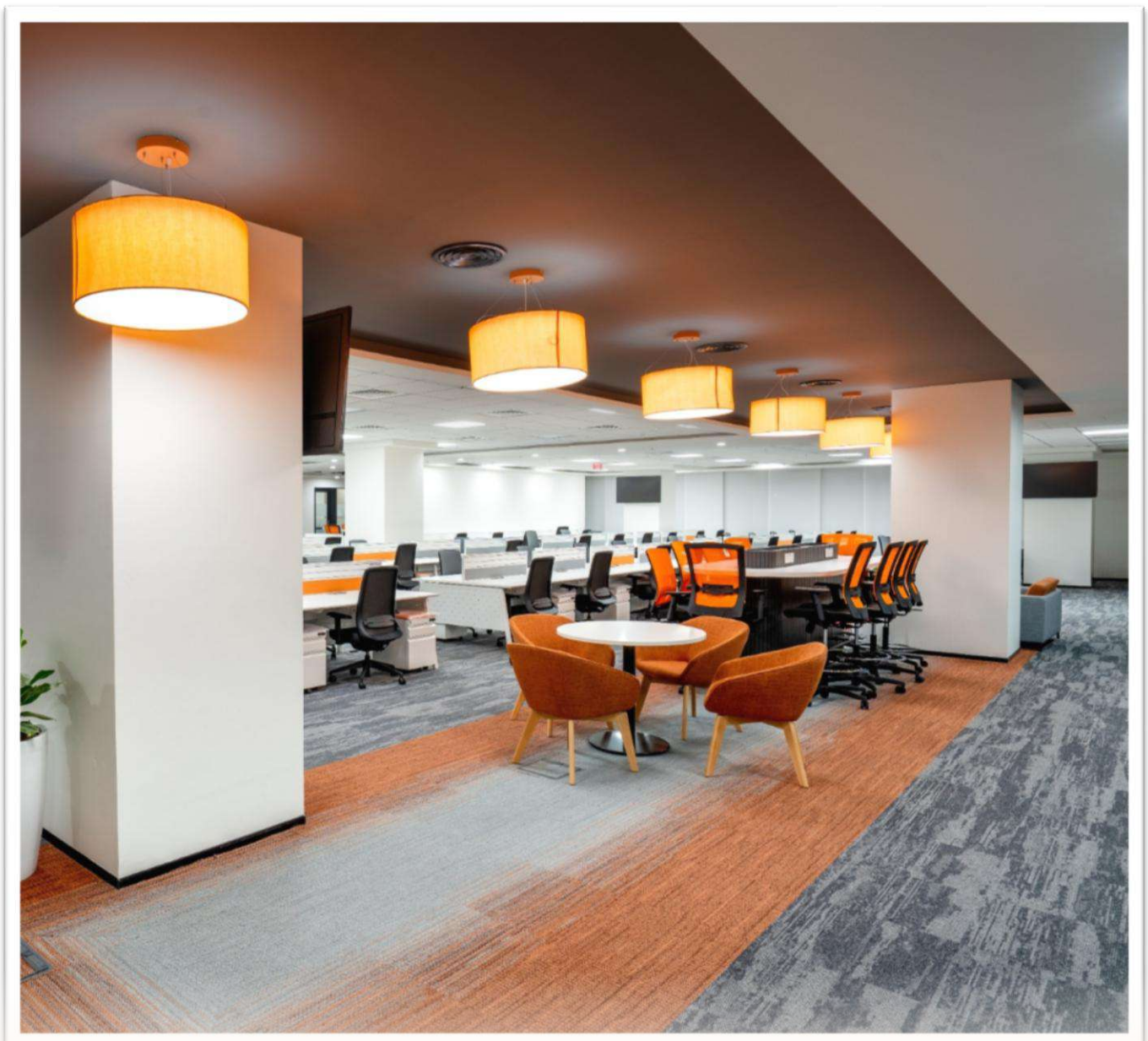
PROJECT SHOWCASE | Optum (Hyderabad) – Design & Build EXECUTED BY CHERRY HILL INTERIORS

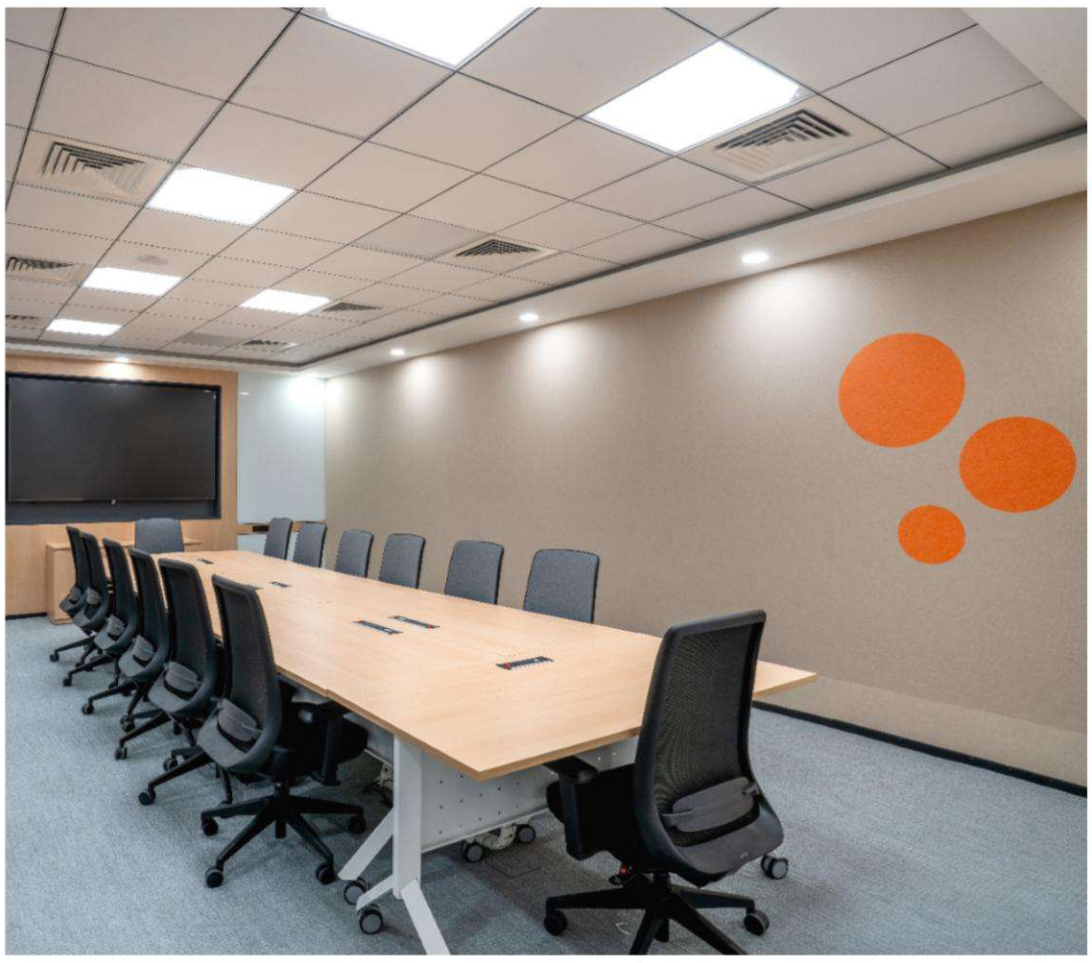
Optum is an American health services and technology company and a major subsidiary of UnitedHealth Group, formed in 2011 to integrate various pharmacy, technology, and direct healthcare services.

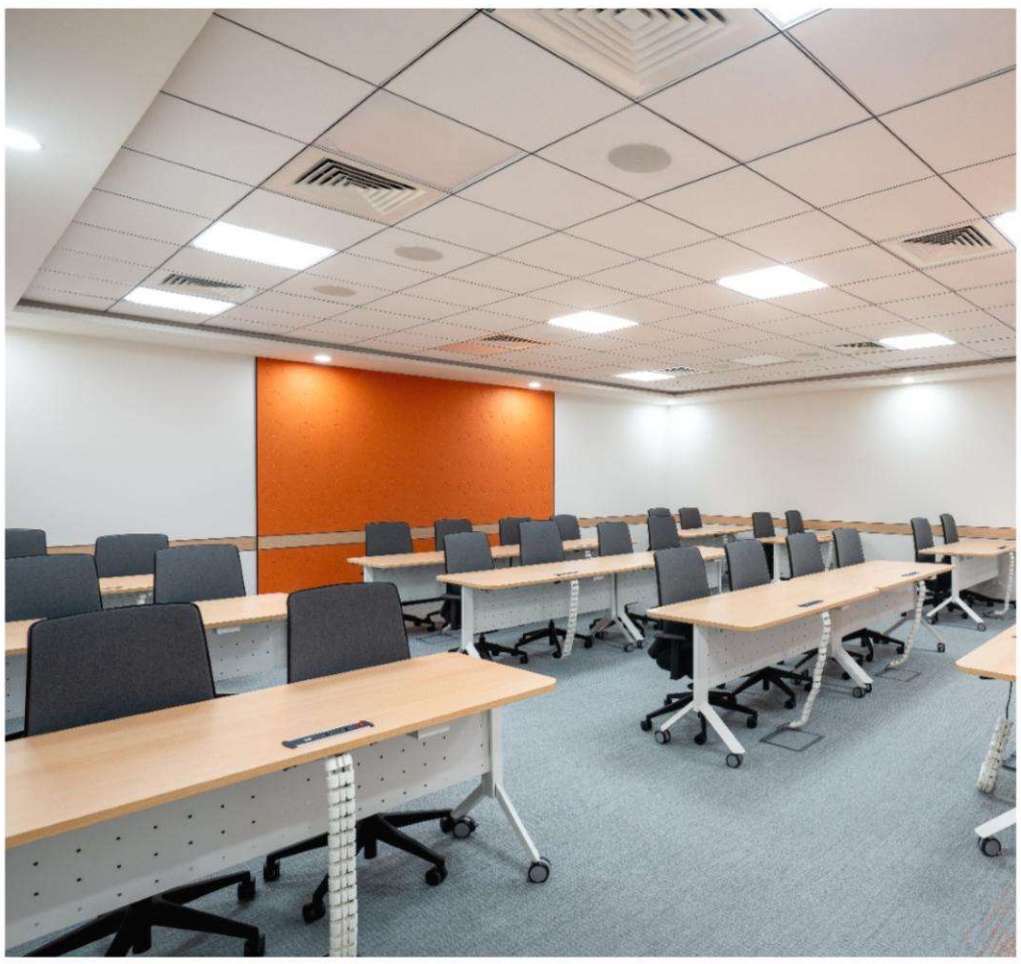
It offers a wide range of services, including pharmacy benefit management through OptumRx, health data analytics and technology through Optum Insight, and direct health care delivery through Optum Health.

Optum aims to improve healthcare access and quality by combining healthcare operations, advanced data analytics, and technology solutions.

Optum operates globally, including through its global capability center in India, which drives innovation and delivers healthcare solutions worldwide.





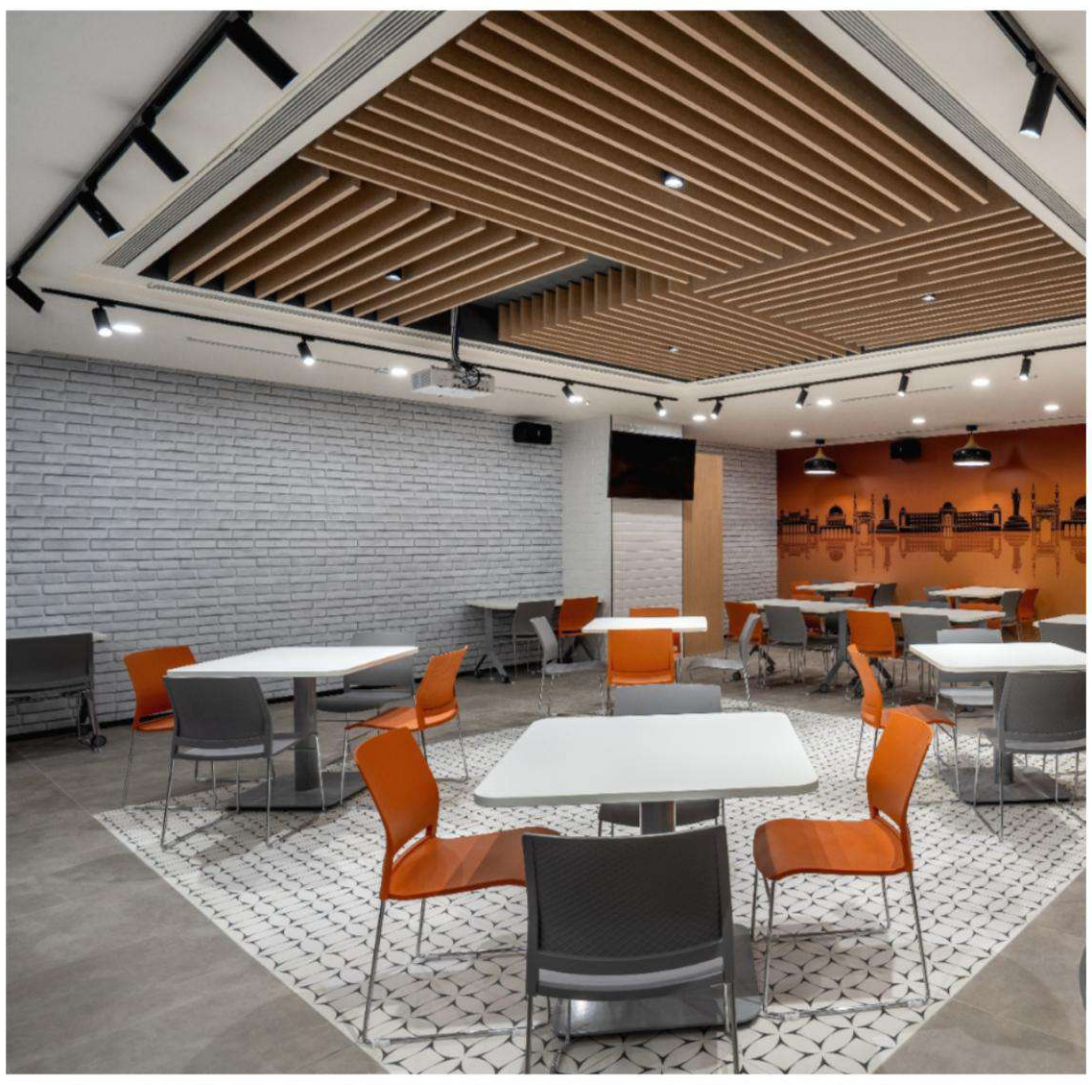


Creating everyday enjoyment in the lives of its customers, Optum shares a common goal of connecting people and addressing digital inequities.

The Optum office, Hyderabad (50,000 sq.ft in area), Executed by Cherry Hill Interiors was delivered, with the intent to provide the client with a workspace that would allow for multiple meeting zones and an open work area for optimum space utilisation.

A flexible layout and play of design elements makes the space functional and an integrated workplace, providing employees with an environment that is safe, supportive and uninterrupted.

Colors add harmony to the space and are true to the Company's brand values and identity. At Optum, interiors have been reimagined similar to the lives of customers, providing all that is essential for a digitally growing space.



PRODUCT SHOWCASE | PREMIUM OFFICE FURNITURE BY CHERRY HILL INTERIORS

Buzzi Falls is an elegant acoustic element and room-dividing solution in one. Buzzi Falls Rail is another alternative that enables the panels to slide with ease—creating a movable room divider that shifts from private to public space.

Buzzi Nest Booth and Pod are great alternatives to expensive infrastructure and all you need to erase disruptive noise from any workplace. Buzzi Nest works well to absorb and attenuate Mid, Low, and High frequencies and can reduce a conversation to an indistinguishable whisper.

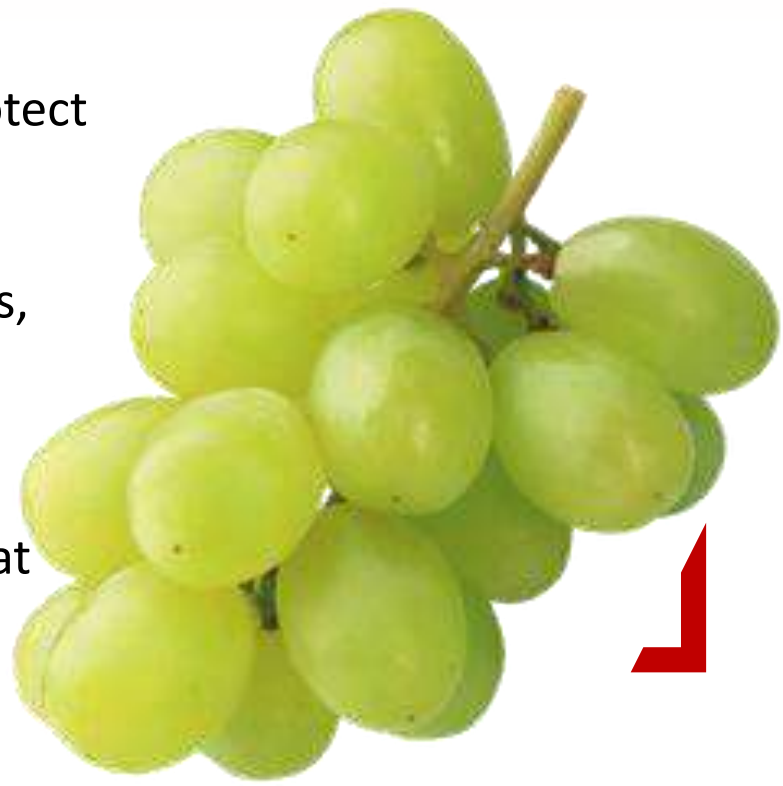
cherry® HILL
The future of workplace

Neuflor is a premium Singapore-based brand, now exclusively marketed by Cherry Hill Interiors for PAN India supply. It is the only company globally licensed by Dupont to use SORONA fiber in carpet manufacturing—setting a new benchmark in sustainability and innovation.

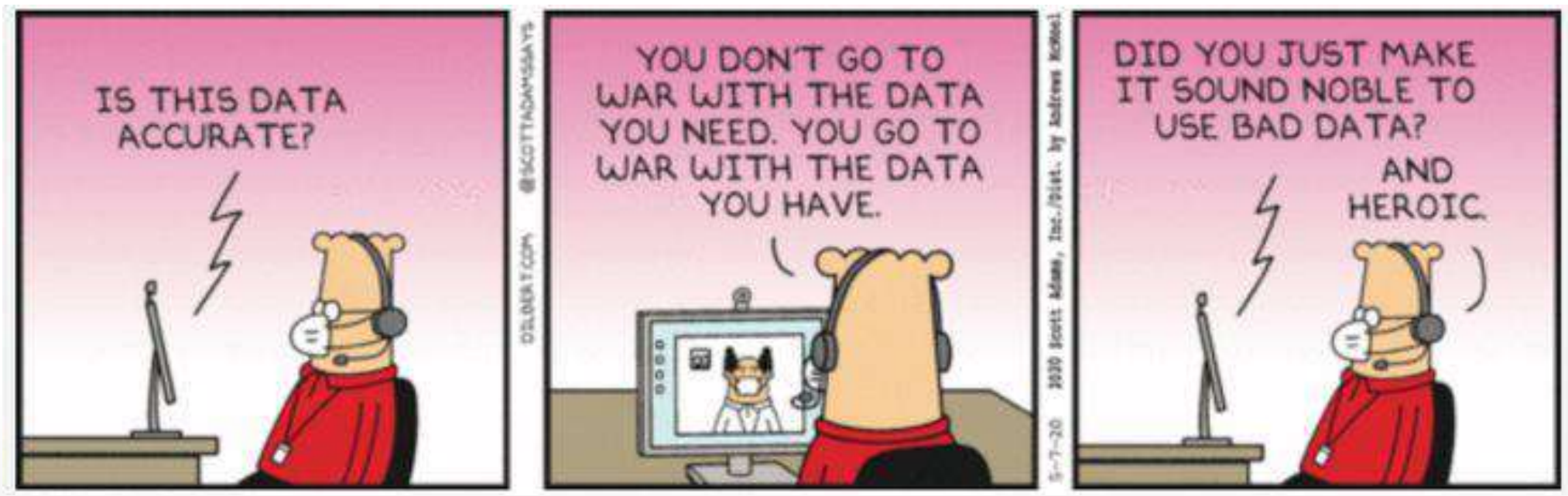
Kastel Klint modular seating are part of the Soft seating Kastel range. Klint modular seating, designed by Arch. Franco Driusso, is ideal for small and large waiting or meeting spaces and for the home environment. With one-color and two-tone upholstery, they can have a flat or quilted backrest. Feet and rotating table are in painted steel in 5 different colors. Klint armchairs and sofas can be equipped with a double USB charger socket.

HEALTH-CHECK: HEALTH BENEFITS OF GRAPES

- **Boosts Immunity:** Grapes are packed with Vitamin C and antioxidants that strengthen the immune system and protect against infections.
- **Improves Heart Health:** Rich in resveratrol and flavonoids, Grapes help lower bad cholesterol and reduce the risk of heart disease.
- **Supports Brain Function:** Grapes contain polyphenols that improve memory, focus, and protect the brain from age-related decline.
- **Aids Digestion:** High water content and dietary fiber in Grapes keep the gut healthy and prevent constipation.



INSPIRATION @work



Source: Dilbert

QUOTE OF THE MONTH

ALL POWER IS WITHIN YOU; YOU CAN DO ANYTHING AND EVERYTHING.

~ Swami Vivekananda

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